



OPEN TRACK EVENTS

- American Birkebeiner OT – 50K/53K
8am–9am Start Window
- Kortelopet OT – 29K
11am–11:45am Start Window
- Prince Haakon OT – 15K
11am–11:30am Start Window

WATCHING THE START

- American Birkebeiner OT
- Park at the start
- Kortelopet OT
- Park at the start
- Prince Haakon OT
- Spectator viewing unavailable for Prince Haakon Open Track

WATCHING THE FINISH

Racers are expected to finish on Main Street from 12pm–5pm.



Scan to submit video

FINISH LINE VIDEO
Create a shout-out video for your friends or family skiing an Open Track Event!

- Create your very own shout-out video that will be played as athletes cross the finish line on Main Street in Hayward!
- When the participant crosses the timing system at the finish line prior to the video board it will trigger their video
- Because there may be many participants with submitted videos passing the board simultaneously, it may not be possible to show everyone's video
- Suggested video length is between 5–10 seconds long. This gives long enough to get your participant's attention, but not too long that other videos do not have time to play.
- Video submissions will be accepted until Tuesday, February 21st, at 7pm CST

SPECTATOR GUIDE



Slumberland American Birkebeiner® & Birkie® Week Events



BARKIE BIRKIE SKIJOR RACES
Begin at 9:30am

- Park at spectator lot and ride bus to town
- All races start and finish on Main Street
- Awards are presented immediately following races in the Celebration Zone

Start Time	Group	Location
9:30am	5km Start	Main Street
10:15am	3km Start	Main Street
10:40am	1km Start	Main Street



BARNEBIRKIE YOUTH SKI TOUR
Begins at 11:30am

- Park at spectator lot and ride bus to town
- Events begin behind the Hayward Intermediate and Primary Schools and finish on Main Street
- Continuous shuttle bus service is available to/from the Spectator Lot from 9:30am–4:30pm
- Individual medals are awarded at the finish line
- To preserve the integrity of the course, spectators must stay on the pedestrian path and sidewalk areas

Start Time	Wave	Distance
11:30am	Purple	500 m (0.3 miles)
11:35am	Red	3 km (1.9 miles)
11:40am	Green	1 km (0.6 miles)



JUNIOR BIRKIE MASS START FREESTYLE RACES
Begin at 1pm



JUNIOR BIRKIE TEAM SPRINT RELAYS
Begin at 3:30pm

- Park at spectator lot and ride bus to town
- Mass Start Freestyle Races** begin behind the Hayward Intermediate and Primary Schools and finish on Main Street
- Team Sprint Relays** start/finish on Main Street
- Continuous shuttle bus service is available to/ from the Spectator Lot from 9:30am–4:30pm
- Awards for each age group are presented after each race at the Champions Stage in the Celebration Zone.



BIRKIE GIANT SKI - Begins at 5pm

- Races start and finish on Main Street
- Awards are presented following races.
- Costume contest winners will receive free entry into the 2024 Birkie Giant Ski.



BIRKIE BASH
5:30pm–8:30pm
(Buffet closes at 8:00 PM)
Pasta & salad bar, Earth Rider Beer, and live music

- Skiers & Spectators welcome!
- Tickets must be purchased in advance
- \$25 per person / \$12.50 for ABSF members
- Tickets available at bit.ly/BirkieBash23
- Where: Steakhouse & Lodge, 15860 T Bone Lane, Hayward, WI 54843



PARABIRKIE - Begins at 9am

- The race begins at Wheeler Road and finishes on Main Street
- Participant & spectator parking is available at the Wheeler Road start area, adjoining the Birkie Trail. Accessible parking is also available adjacent to the Celebration Zone and on each block near Main Sreet.



KORTELOPET - Begins at 10:15am

- WATCHING THE START**
- Spectators may ride the bus from Birkie Ridge to the start area
 - Birkie Ridge to Start: 8am–12:30pm
 - There is no parking at the Kortelopet start

WATCHING THE FINISH

- Park at spectator lot and ride bus to Celebration Zone
- Main Street, Downtown Hayward
- Anticipated finish window 11am–5pm
- Awards Ceremony 1pm



PRINCE HAAKON - Begins at 1:15pm

WATCHING THE START

- Spectators may ride skier buses to the race start
- Ride the bus from Birkie Ridge or the Prince Haakon Farm Lot from 11:30am–1:45pm
- There is no parking at the start.

WATCHING THE FINISH

- Park at the spectator lot and ride the bus to town
- Main Street, Downtown Hayward
- Anticipated finish window 2pm–5pm
- Awards Ceremony 3pm



SLUMBERLAND AMERICAN BIRKEBEINER - Begins at 8:15am

Skiers will start at the American Birkebeiner Trailhead in Cable, WI, ski their way through the forest on the Birkie Trail, glide across Lake Hayward, cross over the American Birkebeiner International Bridge, and head toward the finish line on Hayward's snow-covered Main Street.

WATCHING THE START

- Spectators may ride skier buses to the race start area from Birkie Ridge and Cable Lots from 6:15am–10:30am
- Spectators may drop off skiers at Birkie Ridge and Cable parking lots from 6:15am–10:30am

There is no skier drop-off at the start.

WATCHING THE RACE

- Kortelopet Start - There is no parking on the north side of OO at the Samuel C Johnson Family Outdoor Center. Parking is available in the Kortelopet start area.
- Lake Hayward - Watch skiers cross the lake and head toward the finish
- The Village at Marketplace
- Main Street, Downtown Hayward

WATCHING THE FINISH

- Park at spectator lot and ride a bus to the Celebration Zone.
- Parking is not available in the downtown area.
- Main Street, Downtown Hayward
- Anticipated finish window 10:45am–6pm
- Awards Ceremonies:
Skate @ 11:30am & Classic @ 12:30pm



HOSPITALITY ZONES

Need a space to warm-up, chill out, and watch the race?

ARIENS LODGE

- Earth Rider beer**
 - Thurs: 11am–7pm / Fri-Sat: 9am–6pm
- Coffee & pastries from Backroads Coffee**
 - Thurs-Sat: 9am–3pm
 - Fri-Sat: Pulled pork sandwiches!
- Ovarian Cancer Symptom Awareness**
 - Thursday: 8:30am–12pm
- Ariens Nordic Center Info**
 - Wed–Thurs: 10am–4pm / Fri-Sat: 9am–5pm
 - Sign making: Support your skier and make a personalized sign to cheer them on!
 - Visit the Ariens Sno-Thro display for a chance to win Ariens gear!
- New Parent Q&A with Madeline Depman**
 - Thursday afternoon



RACE RESULTS
You can track finish results online at birkie.com

LOST & FOUND

- Location:** Veteran's Community Center
- Hours:** Friday 1pm–6pm; Saturday 11am–7pm; Sunday 8am–1pm
- Upon request, found items will be shipped to the owners, at the owner's expense, until March 31, 2023. Call **715-634-5025** to find a lost item



Parking is extremely limited in downtown Hayward. All spectators are encouraged to park at the spectator lot an utilize the shuttle service to & from downtown.

February 22-25, 2023

SPECTATOR BUS SCHEDULE

Spectators may ride buses to the race start areas.

- Preference will be given to skiers boarding the bus
- Buses will return spectators to skier parking lots after the start of each race except for Open Track Starts

Continuous Shuttle Service To & From	Continuous Shuttle Service To & From	Hours of Operation
THURSDAY EVENTS		
Spectator Parking Lot	Registration (Recovery Zone) Bus Stop	9:30am–2pm
Celebration Zone Bus Stop	Spectator Parking Lot	9:30am–4:30pm
FRIDAY EVENTS		
Birkie Ridge Parking Lot	Kortelopet Start	8am–12:30pm
Birkie Ridge Parking Lot	Prince Haakon Start	11:30am–1:45pm
P.H. Farm Parking Lot	Prince Haakon Start	11:30am–1:45pm
Spectator Parking Lot	Celebration Zone Parking Lot	9:30am–5:30pm
Recovery Zone Bus Stop	Kortelopet Start (permit holders only)	12:30pm–5:30pm
Recovery Zone Bus Stop	Birkie Ridge Parking Lot	12:30pm–5:30pm
Recovery Zone Bus Stop	P.H. Farm Parking Lot	2:30pm–5:30pm
SATURDAY EVENTS		
Birkie Ridge Parking Lot	American Birkebeiner Start	6:15am–10:30am
Cable Parking Lot	American Birkebeiner Start	6:15am–10:30am
Celebration Zone Bus Stop	Spectator Parking Lot	9:30am–6:30pm
Recovery Zone Bus Stop	Birkie Ridge & Cable Parking Lots	12:30pm–6:30pm
Recovery Zone Bus Stop	American Birkebeiner Start (permit holders only)	12:30pm–6:30pm

2023 / 2024 EVENT SCHEDULE

JUNE 9-11	EPIC BIKE FEST	JAN 13	SEELEY HILLS CLASSIC
JULY 22	LUMBERJACK SK RUN/WALK	JAN 19-21	SKI DE SHE CAMP & RACES
SEPT 23	BIRKIE TRAIL RUN	FEB 21-25	BIRKIE WEEK EVENTS
NOV 24-26	TURKEY BIRKIE	MAR 9	FAT BIKE BIRKIE
JAN 5-7	LADIES FAT BIKE GETAWAY		



BIRKIE.COM

Scan to get this guide on your
MOBILE DEVICE



Celebration/Finish Zone - Downtown Hayward

February 22-25, 2023

CELEBRATION & FINISH ZONE

MAP KEY

Skiers Only

Spectator Areas

Road Closed

Finish Line

Bus Stop

P

Spectator Parking

Handicap Parking

?

Information Station

+

Medical Assistance

Hospitality Zones
(see details on page 7)

Restrooms

?

Lost & Found



slumberland
BIRKIE
Ski. Run. Bike. Live!

Course Maps & Road Closures

American Birkebeiner
BIRKIE
Kortelopet
BIRKIE
Prince Haakon
BIRKIE

MAP KEY

Birkie Skate Trail

Birkie Classic Trail

Kortelopet Course

Prince Haakon Course

Birkie Ridge Trail

☆

Race Start Areas

+

Aid Stations

TH

Birkie Ridge Trailhead

Finish

P

Spectator Parking

P

Skier Parking

Bus Stop

