February 22, 2023 WEDNESDAY

American Birkebeiner Ipen Track	Kortelopet. ^{Open Track}	Prince Haakon. ^{Open Track}			
slumberland					

siumberland FURNITURE

OPEN TRACK EVENTS

- American Birkebeiner OT 50K/53K 8am–9am Start Window
- Kortelopet OT 29K 11am–11:45am Start Window
- Prince Haakon OT 15K 11am–11:30am Start Window

WATCHING THE START

- American Birkebeiner OT
- Park at the start Kortelopet OT
- Park at the start
- Prince Haakon OT
- Spectator viewing unavailable for Prince Haakon Open Track

WATCHING THE FINISH

Racers are expected to finish on Main Street from 12pm-5pm.



FINISH LINE VIDEO Create a shout-out video for your friends or family skiing

an Open Track Event!

- Create your very own shout-out video that will be played as athletes cross the finish line on Main Street in Hayward!
- When the participant crosses the timing system at the finish line prior to the video board it will trigger their video
- Because there may be many participants with submitted videos passing the board simultaneously, it may not be possible to show everyone's video
- Suggested video length is between 5–10 seconds long. This gives long enough to get your participant's attention, but not too long that other videos do not have time to play.
- Video submissions will be accepted until Tuesday, February 21st, at 7pm CST

SPECTATOR GUIDE



Slumberland American Birkebeiner[®] & Birkie[®] Week Events

Februarv	23	2023	

THURSDAY

		INUR	SDAT	
Barkie ^{BIRKIE} Skijor	ride bus to	CACES D:30am ectator lot and town	BIRKIE. E	UNIOR BIRKIE N START FREESTYL Begin at 1pm UNIOR BIRKIE
AKES AKES	Main Stree • Awards are immediate	art and finish on et e presented ely following races bration Zone	ROSSIGNOL 1	EAM SPRINT RE Begin at 3:30pm
Start Time	Group	Location		tator lot and ride bus to F reestyle Races begin b
9:30am	5km Start	Main Street		ermediate and Primary
10:15am	3km Start	Main Street		n Main Street t Relays start/finish on I
10:40am	1km Start	Main Street	 Continuous s from the Spectrum Awards for e each race at 	shuttle bus service is ava ectator Lot from 9:30am each age group are prese the Champions Stage in
BORNe. BIRKIE			Celebration 2	Zone.
BARNEBIRH Begins at 11: • Park at spectat • Events begin b	30am for lot and ride b		GIAN	Hayward Area
 and Primary So Continuous sh to/from the Sp Individual med To preserve th 	chools and finish uttle bus service ectator Lot from als are awarded e integrity of the st stay on the pe	n on Main Street e is available 9:30am–4:30pm at the finish line e course,	 Races start Awards are Costume co 	ANT SKI - Begins and finish on Main Stree presented following rac ontest winners will receiv ne 2024 Birkie Giant Ski.
Start Time	Wave	Distance		
11:30am	Purple	500 m (0.3 miles)	∎:⊅∎	BIRKIE BASH
11:35am 11:40am	Red Green	3 km (1.9 miles) 1 km (0.6 miles)		5:30pm–8:30pm (Buffet closes at 8:00 Pasta & salad bar, E Beer, and live music
			 Tickets mus \$25 per per Tickets avai Where: Steat 	ectators welcome! st be purchased in advar son / \$12.50 for ABSF m lable at bit.ly/BirkieBas akhouse & Lodge, ne Lane, Hayward, WI 54
GENER		Scan for Birkie Week Details		BIRKIE EXPO Hayward High Schoo
BIRKIE W	MATION EEK			10320 Greenwood L • Thursday: 10am–8 • Friday: 9am–8pm
Wednesda	y Events		_	ANT TRACKER A nated finish time for skie
 Open Track Thursday Barkie Birkie Birkie Expo Barnebirkie Junior Birkie 	Évents - Finish: Events e Skijor Races - E • 10am–8pm Youth Ski Tour - • Races - Begin a	Begin 9:30am Begins 11:30am t 1pm	race checkpo • Use this QR the participa	oints code or visit <u>rtrt.me/ap</u> ant tracker app op and search "2023 Birk
 Birkie Bash Friday Eve 	t Breakfast Gath Begins 9am	m		 the first aid statio not accurate Make a plan in ad race to reunite wi Cell service can be during Birkie Week

- Para • Birkie Expo - 9am–8pm
- Kortelopet Begins 10:15am
- Prince Haakon Begins 1:15pm

Saturday Events

 Slumberland American Birkebeiner Begins 8:15am / Finish 10:45am–6pm

MASS **YLE RACES**

RELAYS

- o town
- behind the
- / Schools Main Street vailable to/
- m-4:30pm
- sented after in the

ns at 5pm

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m 00 PM) Earth Rider

- ance
- members
- <u>ash23</u>
- 54843



- ool d Ln, Hayward -8pm

APP

- kiers based on
- **pp** to download
- rkie" and follow
 - il skiers pass ion timing is advance of the
 - with skiers. be unpredictable
 - during Birkie Week.

DROPPING OFF A SKIER?

Drop-off areas are designated at each parking lot. Follow the signs to the drop-off location, drop off skier(s) and immediately exit the lot.

FINISH ZONE

RECOVERY ZONE Spectators may reunite with skiers in the

- Recovery Zone.
- have your bib.



LOST & FOUND

- Sunday 8am–1pm



Kortelopet

KORTELOPET - Begins at 10:15am WATCHING THE START

- to the start area
- WATCHING THE FINISH
- Zone
- Awards Ceremony 1pm



PRINCE HAAKON - Begins at 1:15pm WATCHING THE START

WATCHING THE FINISH

- Main Street, Downtown Hayward

February 24, 2023 FRIDAY



PARABIRKIE - Begins at 9am The race begins at Wheeler Road and finishes

Participant & spectator parking is available at the Wheeler Road start area, adjoining the Birkie Trail. Accessible parking is also available adjacent to the Celebration Zone and on each



• Spectators may ride the bus from Birkie Ridge

• Birkie Ridge to Start: 8am–12:30pm • There is no parking at the Kortelopet start

• Park at spectator lot and ride bus to Celebration

 Main Street, Downtown Hayward Anticipated finish window 11am–5pm



• Spectators may ride skier buses to the race start • Ride the bus from Birkie Ridge or the Prince Haakon Farm Lot from 11:30am–1:45pm • There is no parking at the start.

· Park at the spectator lot and ride the bus to town Anticipated finish window 2pm–5pm Awards Ceremony 3pm

Spectators are not allowed in the Finish Zone

Birkie Gear Bag & Plastic Bag Pick-Up • Friends/family can pick up your bag if they

 Go to the sign indicating your wave number, show the volunteer your bib number, and they'll retrieve your Birkie gear bag or plastic drop bag.

RACE RESULTS

You can track finish results online at birkie.com

• Location: Veteran's Community Center • **Hours:** Friday 1pm–6pm; Saturday 11am–7pm;

• Upon request, found items will be shipped to the owners, at the owner's expense, until March 31, 2023. Call **715-634-5025** to find a lost item

February 25, 2023 SATURDAY





SLUMBERLAND AMERICAN BIRKEBEINER - Begins at 8:15am

Skiers will start at the American Birkebeiner Trailhead in Cable, WI, ski their way through the forest on the Birkie Trail, glide across Lake Hayward, cross over the American Birkebeiner International Bridge, and head toward the finish line on Hayward's snow-covered Main Street.

WATCHING THE START

- Spectators may ride skier buses to the race start area from Birkie Ridge and Cable Lots from 6:15am-10:30am
- Spectators may drop off skiers at Birkie Ridge and Cable parking lots from 6:15am–10:30am

There is no skier drop-off at the start.

WATCHING THE RACE

- Kortelopet Start There is no parking on the north side of OO at the Samuel C Johnson Family Outdoor Center. Parking is available in the Kortelopet start area.
- Lake Hayward Watch skiers cross the lake and head toward the finish
- The Village at Marketplace
- Main Street, Downtown Hayward

WATCHING THE FINISH

- Park at spectator lot and ride a bus to the Celebration Zone.
- Parking is not available in the downtown area.
- Main Street, Downtown Hayward
- Anticipated finish window 10:45am–6pm
- Awards Ceremonies: Skate @ 11:30am & Classic @ 12:30pm



HOSPITALITY ZONES

Need a space to warm-up, chill out, and watch the race?

ARIENS LODGE

- Earth Rider beer • Thur: 11am–7pm / Fri–Sat: 9am–6pm
- Coffee & pastries from Backroads Coffee
- Thurs-Sat: 9am–3pm
- Fri–Sat: Pulled pork sandwiches! **Ovarian Cancer Symptom Awareness**
- Thursday: 8:30am–12pm
- **Ariens Nordic Center Info**
- Wed-Thurs: 10am-4pm / Fri-Sat: 9am-5pm • Sign making: Support your skier and make a
- personalized sign to cheer them on! • Visit the Ariens Sno-Thro display for a chance
- to win Ariens gear! New Parent Q&A with Madeline Depman
- Thursday afternoon



Parking is extremely limited in downtown Hayward. All spectators are encouraged to park at the spectator lot an utilize the shuttle service to & from downtown.

February 22-25, 2023

SPECTATOR BUS SCHEDULE

Spectators may ride buses to the race start areas.

- Preference will be given to skiers boarding the bus
- Buses will return spectators to skier parking lots after the start of each race except for Open Track Starts

Continuous Shuttle Service To & From	Continuous Shuttle Service To & From	Hours of Operation				
	THURSDAY EVENTS					
Spectator Parking Lot	Registration (Recovery Zone) Bus Stop	9:30am–2pm				
Celebration Zone Bus Stop	Spectator Parking Lot	9:30am–4:30pm				
FRIDAY EVENTS						
Birkie Ridge Parking Lot	Kortelopet Start	8am–12:30pm				
Birkie Ridge Parking Lot	Prince Haakon Start	11:30am–1:45pm				
P.H. Farm Parking Lot	Prince Haakon Start	11:30am–1:45pm				
Spectator Parking Lot	Celebration Zone Parking Lot	9:30am–5:30pm				
Recovery Zone Bus Stop	Kortelopet Start (permit holders only)	12:30pm-5:30pm				
Recovery Zone Bus Stop	Birkie Ridge Parking Lot	12:30pm-5:30pm				
Recovery Zone Bus Stop	P.H. Farm Parking Lot	2:30pm-5:30pm				
	SATURDAY EVENTS					
Birkie Ridge Parking Lot	American Birkebeiner Start	6:15am–10:30am				
Cable Parking Lot	American Birkebeiner Start	6:15am–10:30am				
Celebration Zone Bus Stop	Spectator Parking Lot	9:30am–6:30pm				
Recovery Zone Bus Stop	Birkie Ridge & Cable Parking Lots	12:30pm-6:30pm				
Recovery Zone Bus Stop	American Birkebeiner Start (permit holders only)	12:30pm–6:30pm				

SLUMBERLAND FURNITURE HOSPITALITY ZONE

- Warm beverages and plenty of comfortable places to rest
- Location: Slumberland Furniture, on 2nd Street side

THE VILLAGE AT MARKETPLACE

Fri. 9am-5pm & Sat. 9am-4pm

- Kemps Kids Zone—Free Snacks for Kids • Free hot dogs, cookies, fruit and hot chocolate
- for kids • 20'x30' heated tent
- Make s'mores at the toasty-warm fire pits
- Samples from Wisconsin Cranberry Growers Association on Saturday
- Try samples of Kodiak granola bars
- Live Reindeer by Noel Productions
- Live music by Sean & Ian Sat. 11am-2pm

Swing by the Birkie Store in the celebration zone to purchase one and cheer on finishers!



ZONE

BIRKIE STORE IN THE

CELEBRATION ZONE

• Thursday: 10am–5pm

• Friday: 10am–5pm

• Sunday: 9am–1pm

Don't have a cowbell?

• Saturday: 9am–5pm

The Birkie Store is home to official Birkie





CELEBRATION

Head to the **Celebration Zone** to purchase food & beverages, check out vendors, see awards and take pictures!

apparel, gifts, and commemorative items. Birkie Store hours in the Celebration Zone:



EARTH RIDER BEER GARDEN

The Earth Rider Beer Garden proudly serves Earth Rider Beer, crafted from cold, clear, Lake Superior water.

Earth Rider Beer Garden hours:

- Wed: 12pm-5pm
- Friday: 10am–5pm
- Saturday: 10am-5pm

INFORMATION BOOTH Birkie Store

Provided in collaboration with Frandsen Bank • Thursday: 10am–5pm

- Friday: 10am–5pm • Saturday: 9am–5pm
- Sunday: 9am–1pm

VOYAGEUR CUSTOM SAUNAS

- Wednesday: 8am-3pm
- Thursday: 8am–3pm
- Friday: 9am–5pm
- Saturday: 9am–5pm

Celebration/Finish Zone - Downtown Hayward



Course Maps & Road Closures

