

**2021 American Birkebeiner Ski Foundation
Board Candidate Profile Information
And Questions**

Candidate Name: Sue Scheer
Address: _____
City: Hayward State: WI Zip: 54843
Phone: _____ E-Mail Address: _____
Are you an ABSF Member: YES Years of Membership in the ABSF 21
Occupation. Business Owner

Why are you interested in being a member of the ABSF Board of Directors and what knowledge and skills do you possess that can benefit the organization?

As a current member of the Board of Directors, I have worked with the ABSF to balance rich traditions with new opportunities for participants, volunteers, and community members within the financial constraints of our small non-profit organization. That balance was on display as the Birkie staff and volunteers safely pulled off the largest event in the Midwest this year. Participants were provided with a wide variety of options to enable skiers to stay connected to their Birkie family and continue to fuel their Birkie Fever whether in person or at a remote site. It was certainly a Birkie like no other and many of the lessons learned in 2021 made the ABSF an even stronger and more responsive organization. As a local business owner, citizen athlete, and enthusiastic Birkie volunteer, I am in a unique position to lend a voice to ensure that balance and responsiveness is maintained.

Being from and currently living in Hayward has allowed me to donate my time in a hands-on fashion. I have a history of participating in a wide array of Birkie functions and ABSF Committees, as well as regularly volunteering well beyond my scope as a board member. I am a member of the Finance Committee and the Birkie1 work group that is focused on expanding opportunities for our increasingly diverse community. I also serve on the Documentation Committee that works to formalize the policies and procedures of our organization. If you picked up your race packet in person this year, I may have been the volunteer who delivered it to your car! It is through this regular interaction with all aspects of the Birkie that I am able to take my professional experience and local connections with businesses and volunteers and contribute to meeting our organization's aspirational goals. I have and will continue to be a committed and hard-working advocate for the ABSF. Thank you for your support.