

2021-2022 American Birkebeiner Ski Foundation Board Candidate Profile Information

Dear ABSF Board Candidate,

This is your opportunity to introduce yourself to the members of the ABSF. Your profile information and answer to the following questions will be shared with all eligible voting members prior to the election that runs from July 1 – 28, 2021. Please submit your profile electronically in Word format to board@birkie.com by 5:00 pm CST on June 23, 2021.



Candidate Name: Paul B. Eckerline

Address: _____

City: Minneapolis State: MN Zip: 55402

Phone: _____ Email Address: _____

Are you an ABSF Member: Yes Years of Membership in the ABSF: ~7

Occupation: Sales

Signature of Candidate: Paul B. Eckerline _____

ABSF BOARD OF DIRECTORS CANDIDATE PROFILE

Please respond to the following question (feel free to use additional space).

Why are you interested in being a member of the ABSF Board of Directors and what knowledge and skills do you possess that can benefit the organization?

You must be a current member of the ABSF to run for the Board. If not a current member, you may become a member by visiting www.birkie.com/membership/

Thank you for your past support. It has been my pleasure to serve on your ABSF Board for the past seven years, four years as the Board President. I am honored to be a part of the Birkie Family!

My role, is to support the mission of the ABSF and give a voice to all – Board Members, Foundation Members, Staff, Sponsors, Community Partners, Race Chiefs and of course, Volunteers! The best way to do that, is to be present. I have volunteered with the Birkie for over 35 years, serving for many years as Baggage Chief, ensuring skier's bags were waiting for them at the finish line. In the absence of baggage, at the 2021 Birkie, I joined the parking crew.

Our organization has grown tremendously during the time I've served on the Board. Listed are some of our recent accomplishments:

The Purchase of Telemark

The Acquisition of the World Lumberjack Championships

Putting the Birkie Bridge to the World Stage, at Super Bowl LII.

Capital Improvements – Start Area, Snowmaking, The Great Hall, The Samuel C. Johnson Family Outdoor Center
The Becker Law Link, Trail Cabins, The Tony Wise Museum of the American Birkebeiner

Establishing the Foundation for the Endowment of the American Birkebeiner

Introducing Birkie Green along with Birkie Gear Bags

Funding Skier Development

New Events - The addition of the Fat Bike Birkie, the Lumberjack 5K and other events

Navigating Covid and the Year with Little Snow

... all while promoting a healthy lifestyle and producing THE GREATEST SHOW ON SNOW!

Let's keep the momentum, as we face the challenges ahead, the biggest being Telemark. I'm offering my time, talent and energy, and ask for your vote to remain on the board, tackling the exciting projects before us.

Should you have questions or wish to voice an opinion, please contact me at 651-238-0794 or wausaupaper@msn.com.

Thank you for your consideration and support

Sincerely, Paul B. Eckerline