

# 2021-2022 American Birkebeiner Ski Foundation Board Candidate Profile Information

Dear ABSF Board Candidate,

This is your opportunity to introduce yourself to the members of the ABSF. Your contact information and answer to the following questions will be shared with all eligible voting members prior to the election that runs from July 1 – 28, 2021. Please submit your profile electronically in Word format to [board@birkie.com](mailto:board@birkie.com) by 5:00 pm CST on June 23, 2021.

Candidate Name: Carolyn Ascher

Address: \_\_\_\_\_

City: Hayward State: WI Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Are you an ABSF Member: Yes      Years of Membership in the ABSF: 1

Occupation: Botanical Consultant & cabi Clothing Stylist

Signature of Candidate: \_\_\_\_\_

## ABSF BOARD OF DIRECTORS CANDIDATE PROFILE

My husband & I became full-time residence in 2019. We vacationed here from Illinois for over 30 years & promised each other that one day we would retire in Hayward! We certainly were not prepared to retire at such a young age, however the economy & overall climate in Illinois was no longer appealing so we relocated to Hayward.

Being relatively new to this amazing community allows me to provide a fresh approach to opportunities. I am already active with Muskies Inc., Northwoods Humane Society and the Ovarian Cancer Symptom Awareness as Board President. Through these organizations we have been honored to help the Hayward Chamber of Commerce for several events.

I absolutely LOVE the Birkie and everything that it stands for. As a new classic skier it has been fulfilling to participate in the Prince Haakon the last two years. I am amazed how well run the event is & the magic that happens during Birkie week is really one of the best events I've ever participated in. In the early 80's I was a downhill ski instructor in Vail & the Birkie brings back the memories of Vail.

Before moving to Hayward I sat on several boards in Chicago & coordinated many special events such as fundraising galas, golf outings, boat cruises & networking "mixers". These experiences really showed me the best methods for motivating people & building creative operational methods that can save ABSF money, create smoother events & overall continue with the already proven success that the fine leaders with ABSF have accomplished for years.

It would be an honor to be part of the team as a board member & hope that you will appreciate my talents!

Warm Regards,

