



50th Anniversary

Birkie Legacy Circle Leader

The *Birkie Legacy Circle* of the Foundation for the Endowment of the American Birkebeiner recognizes all individuals, families, and groups, who have generously made a gift, or provision for a gift, to the Foundation in their estate planning. These gifts are a permanent and lasting way to support the American Birkebeiner Ski Foundation's mission for all-time.

In 2024, we'll be celebrating the 50th anniversary of the American Birkebeiner, a true American treasure. To commemorate this milestone, we have created the Birkie Legacy 50th Anniversary Leader initiative, recognizing this amazing event and the warriors who continue to make it possible.

Thank you for considering a gift to the Foundation for the Endowment of the American Birkebeiner.



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Birkie Legacy Circle Leader

All donors who graciously offer planned gifts to the Foundation for the Endowment of the American Birkebeiner leading up to the 50th Anniversary of the American Birkebeiner in 2024, will be recognized for their leadership and remembered on an iconic Birkebeiner warrior sculpture. This statue will recognize the generosity and leadership of 50th Anniversary Birkie Circle leadership donors and will be placed on Main Street in Hayward, Wisconsin, home to the finish line of the “Birkie.”



***A permanent and lasting way for you
to support the American Birkebeiner’s mission,
is to contribute to its endowment.***

Types of Birkie Legacy Circle Endowment Gifts

Endowment gifts include planned gifts, such as a bequest in a will, a charitable remainder trust, and outright gifts of cash or stock. Those interested in joining the Birkie Legacy Circle 50th Anniversary Leader program can use our *Statement of Donor Intent form* to let us know how they have included the American Birkebeiner in their estate planning.

Leaving a Planned (Deferred) Gift

Endowed funds are invested over the long-term and earnings are used to support the Birkie's greatest needs now and in the future. There are several ways you may choose to support the Foundation for the Endowment of the American Birkebeiner and ultimately the Birkie in your estate planning.

- Will or revocable trust designating a portion of your estate to the Foundation for the Endowment of the American Birkebeiner
- Charitable Trust, Qualified Retirement Plan, or Gift Annuity with the Foundation for the Endowment of the American Birkebeiner as beneficiary
- Life Insurance Policy with the Foundation for the Endowment of the American Birkebeiner as beneficiary

Membership in the *Birkie Legacy Circle* is by written confirmation of ones deferred gift arrangements.

Legacy Funds

Endowment donors who choose to support well-recognized and long-standing American Birkebeiner needs can donate to an existing Legacy Fund or may opt to create their own named and chosen Legacy Fund.

Current Legacy Funds:

- Bidwell & Engebretson Tusen Takk Volunteer Support Fund
- Pierce & Lampman Trail Support Fund

Priority Fund

The Priority Fund is used to address the American Birkebeiner's greatest needs. The Foundation for the Endowment of the American Birkebeiner will allocate distributions from this general-purpose Priority Fund at its discretion. Funds will be used solely for the benefit of the American Birkebeiner Ski Foundation.

Thank you for considering a gift to the Foundation for the Endowment of the American Birkebeiner and for your interest in becoming a 50th Anniversary Birkie Legacy Circle Leader!

For more information please contact Ben Popp at ben.popp@birkie.com or 715-634-5025.