

slumberland
BIRKIE
Ski. Run. Bike. Live!

Hello from Birkie HQ,

We realize that many of you have questions about Birkie Week 2021. These are unprecedented times and we are doing our best to navigate them while still providing experiences to inspire a healthy, active lifestyle.

The safety of our skiers, volunteers, staff, and community, continue to be our No.1 priority and we are proceeding with caution in every aspect of our event planning process. We are working very closely with public health officials, and our medical director, as we develop our event plans and look to them for guidance each step of the way. Like us, they simply haven't all of the answers right now either.

Our team is working hard on developing a variety of scenarios and contingency plans to ensure that there will be a safe Birkie event in 2021, even if the event looks a bit differently than it does in a typical year. This is a dynamic situation and we assure you that we'll be prepared should we need to alter the event and will continue to put our skiers first in every decision we make. We are hoping for the best and planning alternatively should the need arise.

We also understand that there is a certain amount of faith that goes into registering for Birkie 2021. What will it look like? If nontraditional, will I be happy with the options available to me? What will the COVID19 public health situation look like in February of 2021? What if I am uncomfortable participating in the event given current circumstances? While we don't have all of these answers today, we promise you that we are considering every single question. We can tell you that the 2021 Birkie, Korte, and Prince Haakon will happen, however, it is possible that the experience may be different than in past years. No matter what, every registered skier will receive their race bib, their hat, and if they complete the 2021 event that they are registered for (even if it is an unconventional version of itself), they'll receive credit for skiing their race. And, most importantly, we will take every precaution and measure to ensure the safety of everyone involved. Every scenario is being considered, including the possibility of a virtual option which would allow skiers to complete their event in a safe manner from wherever they are.

The fiber of the Birkie tradition is woven with threads from every past Birkie skier, just like you. We take the legacy of the race and the experience of our participants very seriously. We appreciate your questions and we hear you. We ask for your patience as we work toward bringing the Birkie 2021 to life and hope that you trust in us to do everything we can to accommodate the needs of all of our skiers – from Barnebirkie to Uberlegger, and everyone in between.

Thank you for your belief in the Birkie and our team. If you have questions or would like to chat with one of our team members, please email us at birkie@birkie.com or call us at 715-634-5025. We hope to see you in the north woods soon.

Stay safe & be well -



Ben Popp
ABSF Executive Director