



# Birkie Week of Festivities

## February 19-23, 2020

### Wednesday, February 19, 2020

- **SuperTour Sprints – 1:00pm**
  - The SuperTour is a great spectator event for all ages. Watch the best-of-the-best go head-to head in fierce classic sprint competition!

### Thursday, February 20, 2020

- **Barkie Birkie Skijor – 9:30am**
  - Skiers & dogs enjoy the sport of skijoring and show off their “Barkie Fever” as they race down Hayward’s Main Street in 3K sport or 5K expert events
  - Presented by Northern Lakes Cooperative Feed Mill
- **Slumberland American Birkebeiner Expo - 10:00am to 8:00pm**
  - Home to bib pick-up, this 2-day event finds over 11,000 skiers and vendors galore preparing for the largest cross-country celebration in North America! Located at Hayward High School
- **Barnebirkie – 11:30am**
  - Where Birkie dreams begin! Imagine an estimated 1000 youth skiers, ages 3-13, skiing on Hayward’s snow-covered Main Street to the Birkie finish line, amidst costumed characters and cowbells, finishing with medals, cocoa, and cookies.
  - Presented by Johnson Financial Group and Swiss Miss
- **Junior Birkie – 1:30pm**
  - The next generation of passionate skiers, between 6 and 19-years of age, charge their way toward Main Street in 1.2K, 3K, or 5K races! This is where Olympic dreams are born!
  - Presented by Gear West and Rossignol
- **Junior Birkie Relays – 3:00pm**
  - Junior Team relay sprints on Hayward’s Main Street make for an afternoon of action-packed excitement!
  - Presented by Gear West and Rossignol
- **Birkie Giant Ski - 5:00pm**
  - Under the twinkling Lure of Lights, skiers and non-skiers alike compete in teams of six, on giant 25-foot long skis, on Hayward’s snow-covered Main Street
  - Sponsored by Hayward Area Chamber of Commerce
- **Birkie Bash 2020 – 5:30pm Social, 6:00pm Dinner**
  - Slumberland American Birkebeiner, Kortelopet, and Prince Haakon skiers gather to kick-off Birkie week at the Birkie Bash 2020 – Pasta & Salad Buffet
  - Special Guest! Meet Kikkan Randall, Olympic Champion and World Cup Ambassador! Hear about the exciting 2020 Coop FIS Cross Country Ski World Cup Sprint Finals on March 17th in Minneapolis, MN.
  - Live music by Molly & the Danger Band, tasty food, friends old & new, and cold Earth Rider® Beer!
  - Tickets must be purchased in advanced at [www.Birkie.com](http://www.Birkie.com) - \$25 per person or \$12.50 for American Birkebeiner Ski Foundation Members
  - Steakhouse & Lodge, Hayward WI

## Friday, February 21, 2020

- **American Birkebeiner Expo 9:00am to 8:00pm**
  - Home to bib pick-up, this 2-day event finds over 11,000 skiers and vendors galore preparing for the largest cross-country celebration in North America!
  - Located at Hayward High School
- **Birkie Adaptive Ski Events – 9:00am**
  - Adaptive athletes ski in one of 3 categories – sit-skiers, standing adaptive skiers, and visually impaired skiers – as they make their way to the finish line on Hayward’s snow-covered Main Street.
  - Presented by Becker Law
- **Kortelopet – 29K Classic & Skate – 10:15am**
  - North America’s second largest cross-country ski race departs from the Highway OO Trailhead and ends on Hayward’s snow-covered Main Street
  - Title Sponsor Slumberland Furniture and Presented by L.L. Bean and Salomon
- **Prince Haakon 15K – 1:15pm**
  - In honor of the infant Prince Haakon, the future Norwegian King, who was rescued and skied to safety by Birkebeiner warriors, this exciting race ends amongst cheering fans and the ringing cowbells in downtown Hayward
  - Title Sponsor Slumberland Furniture, Presented by Northern Lakes Co-op

## Saturday, February 22, 2020

- **46<sup>th</sup> Annual Slumberland American Birkebeiner – 50K Skate/55K Classic – 8:15am**
  - The “Birkie” is North America’s largest cross-country ski-marathon. Skiers make their way from the American Birkebeiner Trailhead near Cable, WI, on the legendary Birkie Trail, ski across frozen Lake Hayward, ski up and over the American Birkebeiner International Bridge, and on to the finish line on Hayward’s snow-covered Main Street. The Greatest Show on Snow!
  - Title Sponsor Slumberland Furniture

## Sunday, February 23, 2020

- **Sunday On-Snow Ski & Fat Bike Demo - 9:00am to 2:00pm**
  - Everyone from newbie skiers to seasoned veterans can try out the latest in new equipment–skis, poles, boots, bindings, and fat bikes at the American Birkebeiner Trailhead in Cable, WI - vendors galore!

**#BirkieFever**

**#Birkie2020**



## More Birkie-inspired events throughout the year!

- **Fat Bike Birkie – 47K, 21K, 10K – March 6 & 7, 2020**
  - March 6 – Fat Bike Birkie Expo
  - March 7 – 47K Big Fat & 21K Half Fat races, 10K Fun Fat Tour, Post-Race, and After Parties
  - The Fat Bike Birkie is the largest Fat Bike race in the world! Provides riders with this once-a-year opportunity to ride fat bikes on the groomed, snow-covered American Birkebeiner Ski Trail.
  - Details at [www.Birkie.com](http://www.Birkie.com)
  
- **Lumberjack 5K Run/Walk – August 1, 2020**
  - Channel your flannel at the Lumberjack 5K Run/Walk. Held in conjunction with the Lumberjack World Championships – another iconic Hayward festival! This 5K run/walk is a great way to embrace your inner lumberjack. Run/Walk starts and finishes in legendary Lumberjack Bowl on the shores of Lake Hayward! Yoho!
  - [www.Birkie.com](http://www.Birkie.com) for details or to register (registration opens May 15, 2020)
  
- **Lumberjack World Championships – July 30, 31 & August 1, 2020**
  - International competition showcasing the best sawing, chopping, speed climbing, log rolling, boom-running & more!
  - [www.lumberjackworldchampionships.com](http://www.lumberjackworldchampionships.com) - Tickets on sale now!
  
- **Birkie Trail Run Festival – September 25 & 26, 2020**
  - **NEW Venue!** All races will start and finish at the American Birkebeiner Trailhead in Cable, WI
  - Make it a weekend! On-site camping, great events, Expo, vendor demos, music, food, cold beverages, bonfires, turning leaves, stars, and more!
  - September 25 – Expo begins, camping & north woods fun!
  - September 26 – Ultra Relay, Ultra Marathon, Marathon, Marathon Relay, Half-Marathon, Nordic Trek, 5K, 1K for kids - details on all Birkie events are available at [www.Birkie.com](http://www.Birkie.com)

For additional information on these and other  
American Birkebeiner Ski Foundation events - visit [www.Birkie.com](http://www.Birkie.com).

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