

46TH ANNUAL  
Slumberland American Birkebeiner®  
&  
Birkie® Week of Events

# Official Race Guide

February 19 - 23, 2020



slumberland  
**BIRKIE**  
*Ski. Run. Bike. Live!*

# Greetings from Birkieland!

On behalf of the ABSF board of directors, the staff, and volunteers, welcome to the north woods and the 2020 Birkie week of events!

We think you'll agree that there is something magical about Birkie week. It's a time when new skiers and seasoned veterans gather together to celebrate cross-country skiing with friends, new and old. The excitement in the air is palpable and Birkie Fever is alive and well around every corner.



Let's get started! Inside this Official Race Guide you will find everything you'll need to navigate Birkie week like a pro. There have been some changes since last year, so do yourself a favor and **READ THIS guide**, you'll thank yourself later! From schedules and maps, to parking and the logistics of getting around on race day, this easy-to-follow guide has all the answers. We've even color-coded Friday and Saturday race information – **Prince Haakon, Kortelopet**, and **Slumberland American Birkebeiner** – for your convenience. This guide is the perfect tool for new skiers and seasoned Birchlegger's alike!

“Welcome to the north woods!”

The Birkie team has been planning and working to provide every skier with the world-class experience they've come to expect from the Birkie. Enjoy your 2020 Birkie week experience and let us know if you have any questions – we aim to please!


See you in the north woods soon!

Ben Popp  
Executive Director  
American Birkebeiner® Ski Foundation



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# 2020 Race Guide

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# 2020 Birkie Week Schedule of Events

**Monday, February 17 – American Birkebeiner Ski Trail officially closes on Monday at 11:59pm! Birkie Ridge will remain open for all skiing leading up to race days.**

## WEDNESDAY

**February 19, 2020**

1:00pm SuperTour Sprints – Presented by U.S. Ski & Snowboard

**Birkie Trail Closed for Events – Skiing available at Birkie Ridge**

## THURSDAY

**February 20, 2020**

9:30am Barkie Birkie Skijor – Presented by Northern Lakes Feedmill

10:00am–8:00pm Birkie Expo – Hayward High School, Hayward, WI

11:30am Barnebirkie – Presented by Johnson Financial Group & Swiss Miss

1:30pm Jr. Birkie – Presented by Gear West & Rossignol

3:00pm Jr. Birkie Team Sprint Relays – Presented by Gear West & Rossignol

5:00pm Birkie Giant Ski – Presented by Hayward Area Chamber of Commerce

5:30pm Birkie Bash Celebration – Steakhouse & Lodge, Hayward, WI

**Birkie Trail Closed for Events – Skiing available at Birkie Ridge**

## FRIDAY

**February 21, 2020**

7:30am Worldloppet Breakfast

Flat Creek Inn & Suites, Hayward, WI

9:00am Birkie Adaptive Ski – Presented by Becker Law

9:00am–8:00pm Birkie Expo – Hayward High School, Hayward, WI

10:15am Kortelopet – Title Sponsor Slumberland Furniture

Presented by L.L. Bean and Salomon

1:15pm Prince Haakon – Title Sponsor Slumberland Furniture,

Presented by Northern Lakes Cooperative

**Birkie Trail Closed for Events – Skiing available at Birkie Ridge**

## SATURDAY

**February 22, 2020**

8:15am 46th Slumberland American Birkebeiner

Title Sponsor Slumberland Furniture

**Birkie Trail Closed for Events – Skiing available at Birkie Ridge**

## SUNDAY

**February 23, 2020**

9:00am Birchleggings Club Awards Breakfast

Steakhouse & Lodge, Hayward, WI

9:00am On-Snow Ski & Bike Demo

American Birkebeiner Trailhead, Cable, WI

**Event details are found within the pages of the Official 2020 Race Guide or Visitor Official Spectator guide (flip-side).**



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# Getting Around During Birkie Week February 20 – February 22, 2020

## Busing at a Glance

Continuous Shuttle Service To & From	Continuous Shuttle Service To & From	Hours of Operation
<b>2/20 – Thursday Events</b>		
Spectator Parking Lot	Registration (Recovery Zone) Bus Stop	9:30 am to 4:30 pm
Celebration Zone Bus Stop	Spectator Parking Lot	9:30 am to 4:30 pm
<b>2/21 – Friday Events</b>		
Birkie Ridge Skier Parking Lot	Kortelopet Start Bus Stop	8:00 am to 12:30 pm
Birkie Ridge Skier Parking Lot	Prince Haakon Start Bus Stop	11:30 am to 1:45 pm
P.H. Farm Skier Parking Lot	Prince Haakon Start Bus Stop	11:30 am to 1:45 pm
Spectator Parking Lot	Celebration Zone Bus Stop	10:00 am to 5:30 pm
Recovery Zone (Finish) Bus Stop	Birkie Ridge Skier Parking Lot	12:30 pm to 5:30 pm
Recovery Zone (Finish) Bus Stop	Premium Parking at the Kortelopet Start (permit holders only)	12:30 pm to 5:30 pm
Recovery Zone (Finish) Bus Stop	P.H. Farm Skier Parking Lot	12:30 pm to 5:30 pm
<b>2/22 – Saturday Event</b>		
Birkie Ridge Skier Parking Lot	American Birkebeiner Start Bus Stop	6:15 am to 10:30 am
Cable Skier Parking Lot	American Birkebeiner Start Bus Stop	6:15 am to 10:30 am
Celebration Zone Bus Stop	Spectator Parking Lot	9:00 am to 6:30 pm
Recovery Zone (Finish) Bus Stop	Birkie Ridge & Cable Skier Parking Lots	12:30 pm to 6:30 pm
Recovery Zone (Finish) Bus Stop	Premium Parking at the American Birkebeiner (permit holders only)	12:30 pm to 6:30 pm

Detailed information regarding skier parking lots, the spectator parking lot, and busing schedules are found within the pages of this guide.



# Birkie Celebration of Events Begins!

## Wednesday, February 19, 2020

### SuperTour Sprints - Begins at 1:00 PM

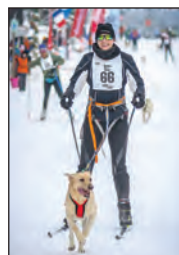
- The SuperTour is a great spectator event for all ages. Watch the best, U.S. and Canadian, men and women, go head-to-head in a fierce, classic sprint competition.
- **Where:** American Birkebeiner Trailhead, Cable, WI.
- **Parking:** American Birkebeiner Trailhead Parking Area.



## Thursday, February 20, 2020

### Barkie Birkie Skijor Races - Races Begin at 9:30 AM

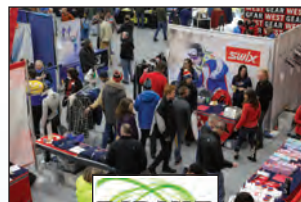
- **Bib Pick-Up:** Race day bib pick-up from 8:30 am to 9:45 am at the Celebration Tent located in the Celebration Zone at 4th Street and Dakota Avenue.
- **Event Location:** Races start at Main Street and 2nd Street and finish at the Birkie Finish Line at Main Street and 4th Street.
- **Schedule:** Race schedule - 5 km Expert Race Individual Start at 9:30 am and 3 km Novice Race Individual Start at 10:15 am.
- **Awards:** Awards are presented immediately following races in the Celebration Zone.
- **More:**
  - No dogs are allowed in the Celebration Zone after the Barkie Birkie Skijor races.
  - Race day registration is available (unless race is full) in the Celebration Zone tent from 8:30 am to 9:45 am.



Start Time	Group	Location
8:30 to 9:15 am	Warm Up	Golf Course only
8:30 to 9:45 am	Bib Pick-Up	Celebration Zone Tent
9:30 am	Expert 5 km Start	Main & 2nd Streets
10:15 am	Novice 3 km Start	Main & 2nd Streets
Following Novice race	Awards	Celebration Zone

### Birkie Expo - Opens at 10:00 AM

- The Birkie Expo is home to over 50 vendors and **Slumberland American Birkebeiner**, **Kortelopet**, and **Prince Haakon** bib pick-up. Get your race day supplies, check out the latest Nordic gear, and swing by the Birkie Store, all in one convenient location.
- Located at Hayward High School, 10320 Greenwood Lane.
- Parking is available in the Hayward High School lot.
- Thursday, Birkie Expo hours from 10:00 am to 8:00 pm.



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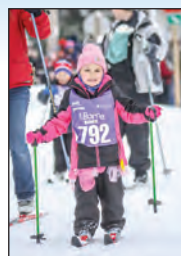
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## Barnebirkie Youth Ski Tour - Begins at 11:30 AM

- **Parking:** Parking at Spectator Parking Lot with continuous shuttle bus service to the Recovery Zone (registration area), and from the Celebration Zone to Spectator Parking Lot. See maps on pages RG-27 and RG-38/39.
- **Bib Pick-Up:** Registration and bib pick-up from 9:30 am to 11:30 am in the Recovery Zone tent at 5th Street and Wisconsin Avenue.
- **Event Location:** Barnebirkie Youth Ski Tour begins behind the Hayward Intermediate and Primary Schools and finishes at the Birkie Finish Line on Main Street, Downtown Hayward. See maps on pages RG-27 and RG-38/39.
- **Awards:** Individual medals are awarded at the finish line.
- **Celebrate:** Swiss Miss Cocoa and cookies, provided by the Sons of Norway, are in the big tent in the Celebration Zone, Downtown Hayward, following the Barnebirkie.
- **More:** To preserve the integrity of the course, spectators must stay on the pedestrian path and sidewalk areas: **only kids and adults on skis are allowed on the course.** No pets are allowed on the course. Thank you!



JOHNSON  
FINANCIAL GROUP  
**SWISS MISS**

Start Time	Wave	Distance	Start Location	Recommend Age/Ability
11:30 am	Purple	500 m (0.3 miles)	Behind Hayward Intermediate and Primary Schools	3 to 8; Beginning skier
11:35 am	Red	3 km (1.9 miles)	Behind Hayward Intermediate and Primary Schools	8 to 13; Intermediate to Advanced
11:40 am	Green	1 km (0.6 miles)	Behind Hayward Intermediate and Primary Schools	5 to 10; Intermediate to Advanced

## Junior Birkie Mass Start Freestyle Races - Races Begin at 1:30 PM

- **Parking:** Parking at Spectator Parking Lot with continuous shuttle bus service to the Recovery Zone and from the Celebration Zone to Spectator Parking Lot. See maps on pages RG-27 and RG-38/39.
- **Bib Pick-Up:** Race day bib pick-up is from 12:30 pm to 3:00 pm in the Recovery Zone tent between 4th & 5th Streets and Wisconsin Avenue.
- **Event Location:** Races begin behind Hayward Intermediate and Primary Schools and finish at the Birkie Finish Line on Main Street, Downtown Hayward. See maps on pages RG-27 and RG-38/39.
- **Awards:** Awards for each age group are presented after each race at the Champions Stage in the Celebration Zone.
- **Celebrate:** Skiers are invited to celebrate in the Gear West tent at the Finish Line.
- **More:** Race registration closes at 6:59 pm on Wednesday, February 19, 2020. There is no race day registration available.



**GEAR WEST**  
ROSSIGNOL

Time	Event	Distance
1:30 pm	U8 & U10 Boys	1.5 km
1:40 pm	U8 & U10 Girls	1.5 km
1:50 pm	U12 Boys	3 km
2:00 pm	U12 Girls	3 km
2:10 pm	U14 Boys	3 km
2:20 pm	U14 Girls	3 km



## Junior Birkie Team Sprint Relays Begin at 3:00 PM

- **Parking:** Parking at Spectator Parking Lot with continuous shuttle bus service to the Recovery Zone and from the Celebration Zone to Spectator Parking Lot. See maps on pages RG-27 and RG-38/39.
- **Bib Pick-Up:** Race day bib pick-up is from 12:30 pm to 3:00 pm in the Recovery Zone tent between 4th & 5th Streets and Wisconsin Avenue.
- **Event Location:** Relay races start and finish on Main Street at the Birkie Finish Line, Downtown Hayward.
- **Awards:** Awards for top team in each age group are presented after each race at the Champions Stage in the Celebration Zone.
- **Celebrate:** Skiers are invited to celebrate in the Gear West tent at the Finish Line.
- **More:** Relay race registration closes at 6:59 pm on Wednesday, February 19.



### Jr. Birkie Team Sprints Relay

Time	Race	Distance
3:00 pm	U8 & U10 Boys & Girls	2 x 500
3:05 pm	U12 Girls Relay	2 x 500m
3:10 pm	U12 Boys Relay	2 x 500m
3:15 pm	U14 Girls Relay	2 x 500m
3:20 pm	U14 Boys Relay	2 x 500m
3:25 pm	U16 and High School Girls Relay	3 x 800m
3:30 pm	U16 and High School Boys Relay	3 x 800m

## Birkie Giant Ski - Races Begin at 5:00 PM

- **Bib Pick-Up:** Bib pick-up for team captains is available Monday through Wednesday - 9:00am to 5:00pm, and Thursday from 9:00 am to 3:00 pm, at the Hayward Chamber of Commerce, corner of Highway 63 and Main Street at the base of the American Birkebeiner International Bridge. Bib pick-up is also available at the Giant Ski start line after 4:30 pm on Thursday.
- **Event Location:** Birkie Giant Ski races start at the intersection of Main and Second Streets in Downtown Hayward.
- **Awards:** Awards are presented immediately following the final race.
- **Celebrate:** Stop into one of the fine Hayward establishments to celebrate or swing by the Birkie Bash (Tickets must be purchased in advance at [www.Birkie.com](http://www.Birkie.com)).

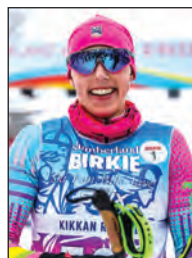


Hayward Area  
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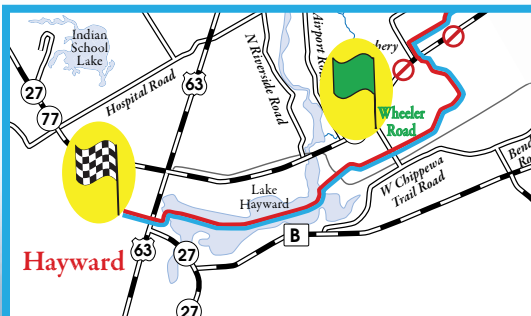


**Birkie Bash - 5:30 PM to 8:30 PM (Buffet closes at 8:00 PM)**

- An annual pilgrimage for Birkie skiers, the Birkie Bash pasta feed includes a pasta & salad bar, Earth Rider Beer, and live music by Molly and the Danger Band.
- Guaranteed to be oodles (or noodles) of fun! Great pre-race carbo load for Korte and Prince Haakon skiers, and great pre-pre-race carbo load for Birkie skiers!
- **Special Guest: Kikkan Randall** - You'll hear the latest on the exciting Coop FIS Cross Country World Cup coming to Minneapolis in March! Plus, Kikkan will draw two winners for two prize packs to the World Cup in Minneapolis! (Prize packs include: Admission for two to the Fastenal Parallel 45 Tour & the Grandstand on Tuesday, March 17, 2020 - must be present to win).
- **Win Skis!** One lucky skier will win a pair of limited edition American Birkebeiner commemorative skis from Madshus!
- **Tickets:** Tickets **MUST** be purchased in advance - \$25 per person/\$12.50 for ABSF members. When tickets are gone they're gone! Tickets available at [www.Birkie.com](http://www.Birkie.com)
- **Location:** Steakhouse & Lodge, 15860 T Bone Lane, Hayward, WI 54843

**Friday, February 21, 2020****Birkie Adaptive Ski Race - Race Begins at 9:00 AM**

- **Parking:** Participant parking is available at the Wheeler Road start area, adjoining the Birkie Trail. Accessible parking is available adjacent to the Celebration Zone and on each block near Main Street
- **Bib Pick-Up:** Detailed bib pick-up information was sent to participants in advance of race day.
- **Event Location:** The race will begin at Wheeler Road and finish at the Birkie Finish Line at Fourth and Main Streets in Downtown Hayward. Assistance will be provided should skiers need help over the International Bridge.
- **Schedule:** The 3.7k race will begin at 9:00 am.
- **Awards:** All finishers receive a finisher medal.
- **Celebrate:** Skiers are invited to celebrate in the Celebration Zone following their race.

**BeckerLaw****Birkie Adaptive Ski Legend****Start****Finish**

## How to Use this Guide for Race Day!

### Friday, February 21 & Saturday, February 22

- Information in this guide is color-coded by race and by specific tabs on the edge of each page:
- **Blue** = **Kortelopet** and **Prince Haakon**
- **Red** = **Slumberland American Birkebeiner**
- **Ready! Let's get started!**

## Kortelopet – 29K & Prince Haakon – 15K

## Slumberland American Birkebeiner – 50K/55K

### Before the Race

The following information is critical for race participants of the **Slumberland American Birkebeiner**, **Kortelopet** and **Prince Haakon** ski races. Please read this information in its entirety to ensure you're ready for race day!

#### Pre-Race Bib Pick-Up - Thursday, February 20

**Slumberland American Birkebeiner**, **Kortelopet** and **Prince Haakon**

- Where: Birkie Expo, Hayward High School, 10320 Greenwood Lane, Hayward
- When: 10:00 am to 8:00 pm
- Map: See pages RG-38/39

#### Pre-Race Bib Pick-Up - Friday, February 21

**Slumberland American Birkebeiner**

- Where: Birkie Expo, Hayward High School,
- When: 9:00 am to 8:00 pm
- Map: See pages RG-38/39

#### **Kortelopet**

- Where: Bib pick-up tent at the Highway 00 Trailhead
- When: 9:00 am to 11:00 am
- *No Birkie gear bag pick-up at the start*
- Map: See page RG-18

#### **Prince Haakon**

- Where: Bib pick-up tent at the start area near Phipps Road
- When: 12:00 pm to 1:00 pm
- *No Birkie gear bag pick-up at the start*

## Be Prepared!

## Get the Birkie Race App! See Page 35!

## Bib Pickup – Saturday, February 22

### Slumberland American Birkebeiner

- Where: At the bib pick-up tent at the American Birkebeiner Trailhead near the start of the race.
- When: 7:00 am to 10:00 am
- *No Birkie gear bag pick-up at the start*
- Map: See page RG-19

### Credentials Required for Bib Pick-Up

- All registered participants received a 2020 Bib Confirmation email. You must bring a paper or electronic copy of this confirmation, along with your photo ID to pick up your bib.
- You may pick up a bib for another skier, only if you are also picking up your own bib. To do so, you must have a paper or electronic copy of the other skier(s) Bib Confirmation email(s), copy of driver's license, and signed authorization.
- Entries are non-transferable between individuals.

### Birkie Gear Bag Pick-Up!

- If you pre-purchased a Birkie gear bag as part of your **Kortelopet, Prince Haakon** or **Slumberland American Birkebeiner** registration, you'll receive your Birkie gear bag only after you've picked up your bib(s) and at a separate location before you exit the Birkie Expo. Plastic bags are not available to those who ordered a Birkie gear bag – thank you for helping us to reduce our use of plastic!
- The Birkie Expo is the only place you can pick-up your new Birkie gear bag. Your Birkie gear bag may be shipped to you for a fee, please see [www.Birkie.com](http://www.Birkie.com) for details.
- Thanks to Birkie event participants, there are now 10,000 reusable Birkie gear bags currently in use by the Birkie community. Through your support and the use of your pre-purchased Birkie gear bag, we've collectively kept thousands upon thousands of plastic bags out of landfills. We thank you for supporting our Birkie Green initiatives.



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# #BirkieFever


# #Birkie2020



# Getting Around on Race Day!


Participants and spectators of the **Slumberland American Birkebeiner**, **Kortelopet** and **Prince Haakon** must utilize the following designated parking lots and skier drop-off locations.

## Skier Parking Lots & Drop-Off

- There is **one** skier parking and drop-off lot for the **Kortelopet** located at Birkie Ridge.
- There are **two** skier parking and drop-off lots for the **Prince Haakon** located at Birkie Ridge and a smaller **Prince Haakon** lot off of Highway 63.
- There are **two** skier parking and drop-off lots for the **Slumberland American Birkebeiner** located at Birkie Ridge and the Cable lot.
- Skiers will be bused from designated skier parking lots **only** to the race start areas.
- Please see the map on page RG-16 for additional information. All skier parking lots and drop-off areas are indicated with a .
- Dropping off a skier? A special section of the Birkie Ridge, Prince Haakon, and Cable lots will be designated for skier drop-off. Follow the signs to the drop-off location, drop-off skiers, and exit the lot.
- Spectators may ride skier buses to race start areas. Preference will be given to skiers boarding the bus. Buses will return spectators to designated skier parking lots after the start of each race.


## Skier Parking Lots - Friday, February 21

### Birkie Ridge Parking Lot - **Kortelopet** and **Prince Haakon**

- Birkie Ridge is identified by the  on the map on page RG-16.
- Birkie Ridge Parking Lot is located off of Highway 63, 2.4 miles north of Seeley, WI and 4.7 miles south of Cable, WI.
- Estimated bus time from Birkie Ridge Parking Lot to the **Kortelopet** start area is :20 minutes; **Prince Haakon** :20 minutes.

Friday, February 21	Birkie Ridge to the Race Start	Recovery Zone to Birkie Ridge	Recovery Zone to Race Start (for premium parking permit holders only)
<b>Kortelopet</b> - Friday	8:00 am to 12:30 pm	12:30 pm to 5:30 pm	12:30 pm to 5:30 pm
<b>Prince Haakon</b> - Friday	11:30 am to 1:45 pm	12:30 pm to 5:30 pm	Unavailable


### P.H. Farm Parking Lot - **Prince Haakon** Parking Only (Small Lot, Limited Parking)

- The P.H. Farm lot is identified by the  on the map on page RG-16.
- The P.H. Farm lot is located approximately 3 miles north of Hayward, WI, or 7 miles south of Seeley, WI, on the West side of Highway 63, across from the KOA Campground.
- Estimated bus time from the P.H. Farm lot to the Prince Haakon start area is :10 minutes.


Friday, February 21	P.H. Farm Lot to Prince Haakon Start	Recovery Zone to P.H. Farm Lot
<b>Prince Haakon ONLY</b> - Friday	11:30 am to 1:45 pm	2:30 pm to 5:30 pm

# Skier Parking Lots - Saturday, February 22

## Birkie Ridge Parking Lot – Slumberland American Birkebeiner

- For all traffic traveling north on Highway 63 (from all points south)
- Birkie Ridge is identified by the  on the map on page RG-16.
- Birkie Ridge Parking Lot is located off of Highway 63, 2.4 miles north of Seeley, WI and 4.7 miles south of Cable, WI.
- Estimated bus time from Birkie Ridge Parking Lot to the **Slumberland American Birkebeiner** start area is :30 minutes.

## Cable Parking Lot – Saturday, February 22 - Slumberland American Birkebeiner

- For all traffic traveling south on Highway 63 (from all points north)
- Cable Parking Lot is identified by the  on the map on page RG-16.
- Cable Parking Lot is located 1.3 miles west of Cable, WI., off of Highway 63.
- Estimated bus time to **Slumberland American Birkebeiner** start is :25 minutes.

Saturday, February 23	Birkie Ridge & Cable Lots to the Race Start	Recovery Zone to Birkie Ridge & Cable Lots	Recovery Zone to Race Start (for parking permit holders only)
<b>American Birkebeiner</b>	6:15 am to 10:30 am	12:30 pm to 6:30 pm	12:30 pm to 6:30 pm




**Be Prepared!**  
**Get the Birkie Race App! See Page 35!**


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# Bus Stop Locations

- All Bus Stops are indicated with a .
- Bus stop locations for **Kortelopet**, **Prince Haakon**, and **Slumberland American Birkebeiner** races are found on the map on page RG-16.
- Bus stop locations for all Spectator parking are found on the map on pages RG-16 and RG-38/39.

## Recovery Zone Bus Stop - To Skier Parking Lots

### Near Downtown Hayward

- The Recovery Zone bus stop is adjacent to the Hayward Intermediate School
- If you are uncertain which bus to board to return to your parking lot, please ask a volunteer!
- Please do not use this area as a skier pick-up location.

Friday, February 21	Recovery Zone to Birkie Ridge Parking Lot	Recovery Zone to Race Start for Premium Parking Permit Holders Only
Friday	12:30 pm to 5:30 pm	12:30 pm to 5:30 pm - Kortelopet

Friday, February 21	Recovery Zone to P.H. Farm Parking Lot (Prince Haakon Only)
Friday	12:30 pm to 5:30 pm

Saturday, February 22	Recovery Zone to Birkie Ridge and Cable Skier Parking Lots	Recovery Zone to Race Start for Premium Parking Permit Holders Only
Saturday	12:30 pm to 6:30 pm	12:30 pm to 6:30 pm

### Special Hotel, Dorm, and Worldloppet Breakfast Bus Service to Race Start Areas

- There is special, one time, service to the **Kortelopet** and **Slumberland American Birkebeiner** start areas from select Hayward hotels (Friday/Saturday) and Birkie Dorm Housing at the Wesleyan Church, Hayward (Friday/Saturday). If you're staying at Wesleyan Church Dorm Housing, you will be notified of bus pick-up time. **Check with your hotel to see if they participate in this pick-up service.**
- There is also a special, one time, service to the **Kortelopet** start from the Worldloppet Breakfast at Flat Creek Inn & Suites, Hayward, WI (Friday only).

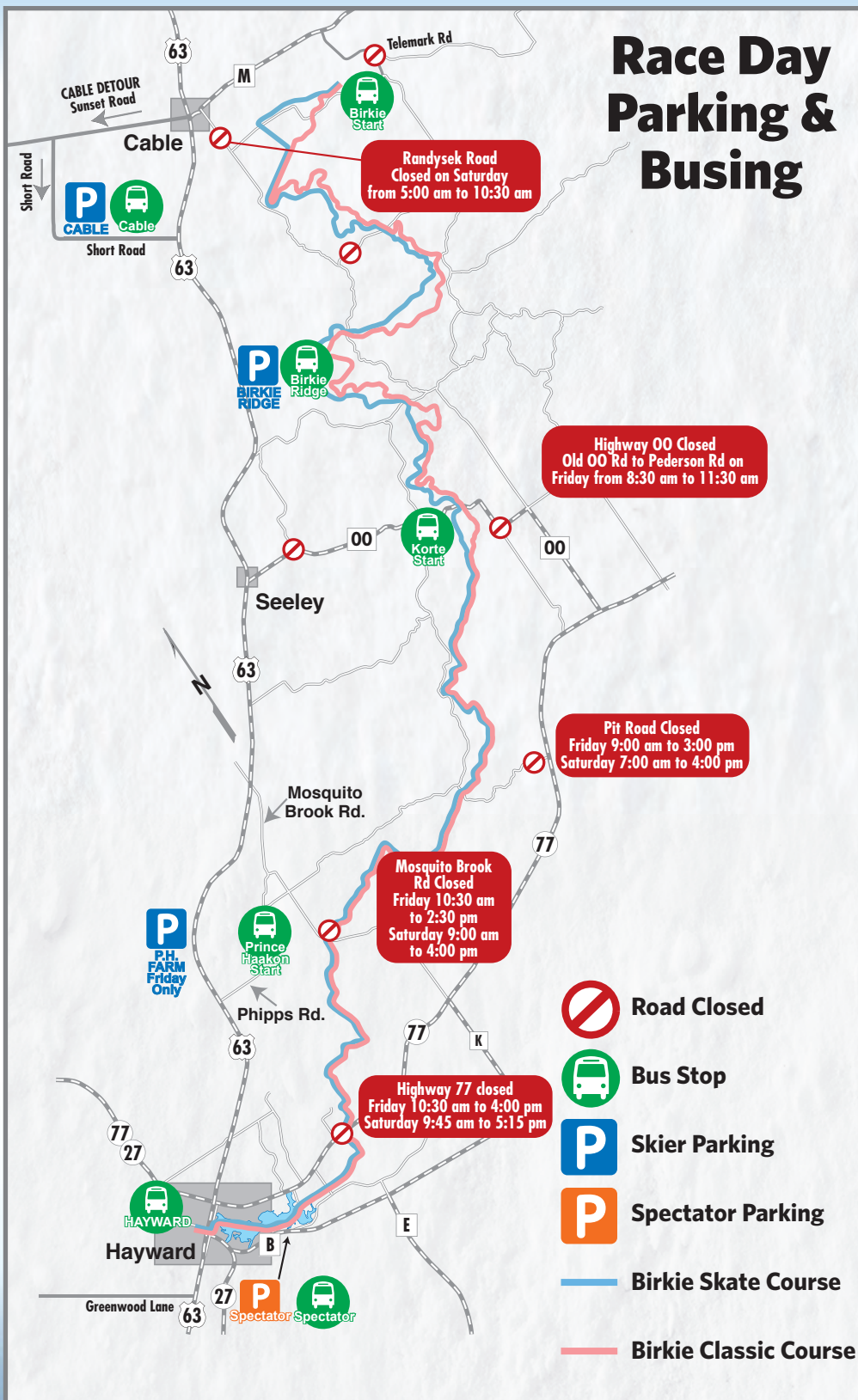
# Spectator Parking Lot

## Spectator Parking Lot - Hayward, WI

See maps on pages RG-27 and RG-38/39.

	Continuous Round-Trip Shuttle Service from Spectator Parking Lot to Celebration Zone Bus Stop	Continuous Round-Trip Shuttle Service from Spectator Parking Lot to Recovery Zone Bus Stop
Thursday, February 20	9:30 am to 4:30 pm	9:30 am to 4:30 pm
Friday, February 21	10:00 am to 5:30 pm	Unavailable
Saturday, February 22	9:00 am to 6:30 pm	Unavailable

# Race Day Parking & Busing





# Race Day!

## Kortelopet – 29K & Prince Haakon – 15K

## Slumberland American Birkebeiner – 50K/55K

### At the Start

**Bus Drop-Off at the Start:**  See Start Area Maps on Pages RG-18 & RG-19

- **Kortelopet**, **Prince Haakon**, and **Slumberland American Birkebeiner** skiers, please allow 5-10 minutes to walk from the bus drop-off area to the start area.

**Warm-Up Skiing**  See Start Area Maps on Pages RG-18 & RG-19

- Warm-up skiing is available for skiers at the **Kortelopet**, **Prince Haakon**, and **Slumberland American Birkebeiner** race venues. Please see maps on pages RG-18 & RG-19
- The **Kortelopet**, **Prince Haakon**, and **Slumberland American Birkebeiner** race courses are closed to all prior to the start. **Do not warm-up on the race course at any time!**

**Bag Drop-off** 

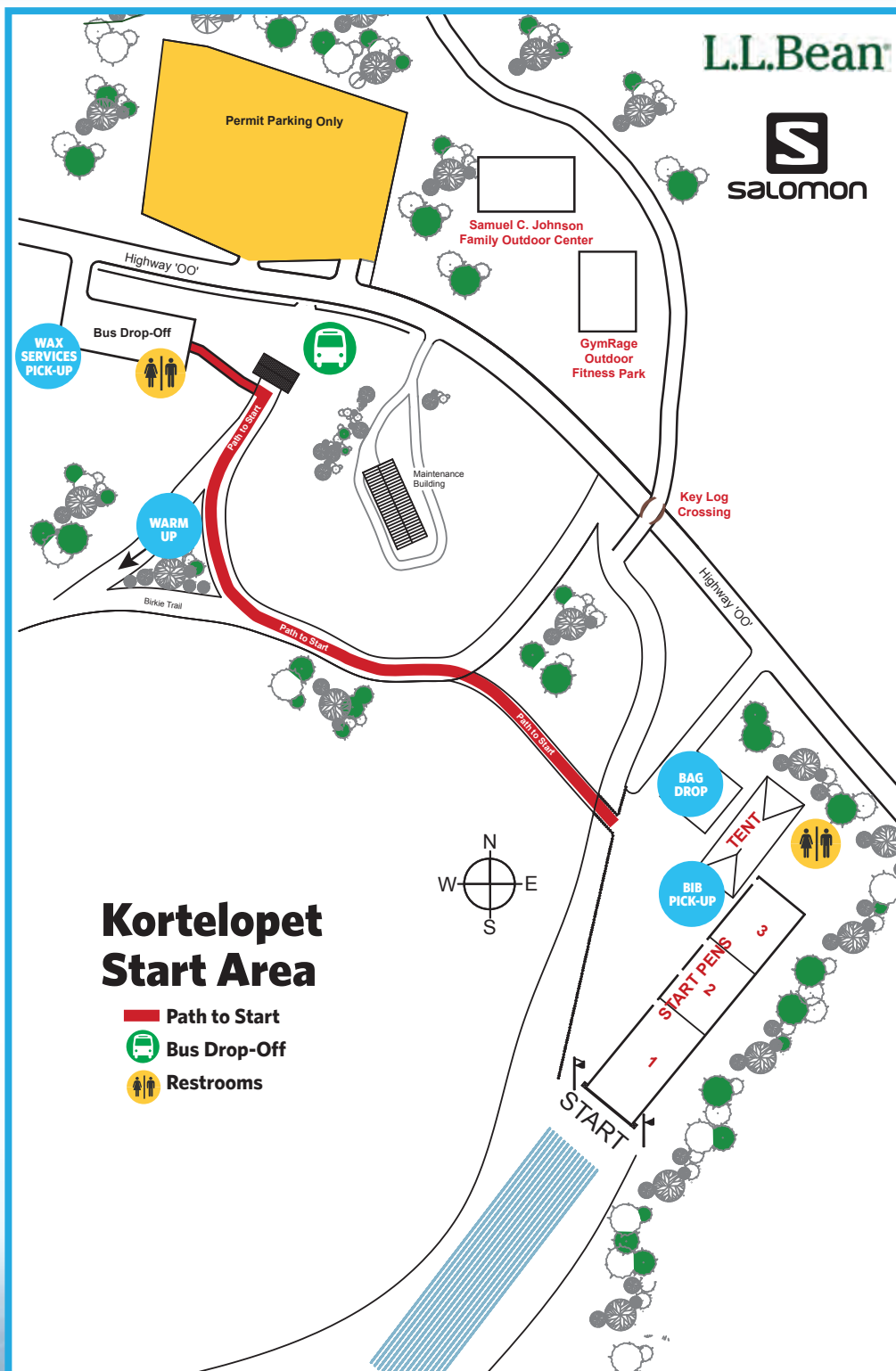
- If you pre-purchased a Birkie gear bag as part of your **Kortelopet**, **Prince Haakon** or **Slumberland American Birkebeiner** registration, we thank you for helping us to reduce the number of plastic bags that end up in the trash each year. Please make certain to place your bib number in the plastic sleeve atop the Birkie gear bag.
- If you are a **Kortelopet**, **Prince Haakon**, or **American Birkebeiner** skier who did not pre-purchase a Birkie gear bag, you will receive a plastic drop bag at bib pick-up.
- Birkie gear bags and plastic drop bags should be used to hold clothing and small personal items that skiers will need at the race finish.
- Please do not overfill your bag. ***Do not place items in the outside pockets!*** Make sure your bag is closed, tied or buckled, before dropping it off. Once your bag is dropped-off, it may not be retrieved until bag pick-up in the Recovery Zone.
- Please note! No other bags will be accepted. **NO SKIS OR POLES WILL BE ACCEPTED.**

### Bag Drop-Off By Race

- **Kortelopet** and **Slumberland American Birkebeiner** - Bag drop-off is arranged by wave. Drop your bag in the zone marked with the sign that has your wave number. Classic and skate waves of the same number go in the same drop area.
- **Prince Haakon** - There is only one drop-off zone.
- All bags will be transported to the Recovery Zone in Hayward.
- The American Birkebeiner Ski Foundation is not responsible for lost or stolen items.

**REMINDER!**  
**Make Sure Your Bib Number is on Your Bag!**  
**Do Not Overfill Your Bag!**  
**Close, Buckle, Tie, Your Bag Before Dropping it Off!**

# Kortelopet



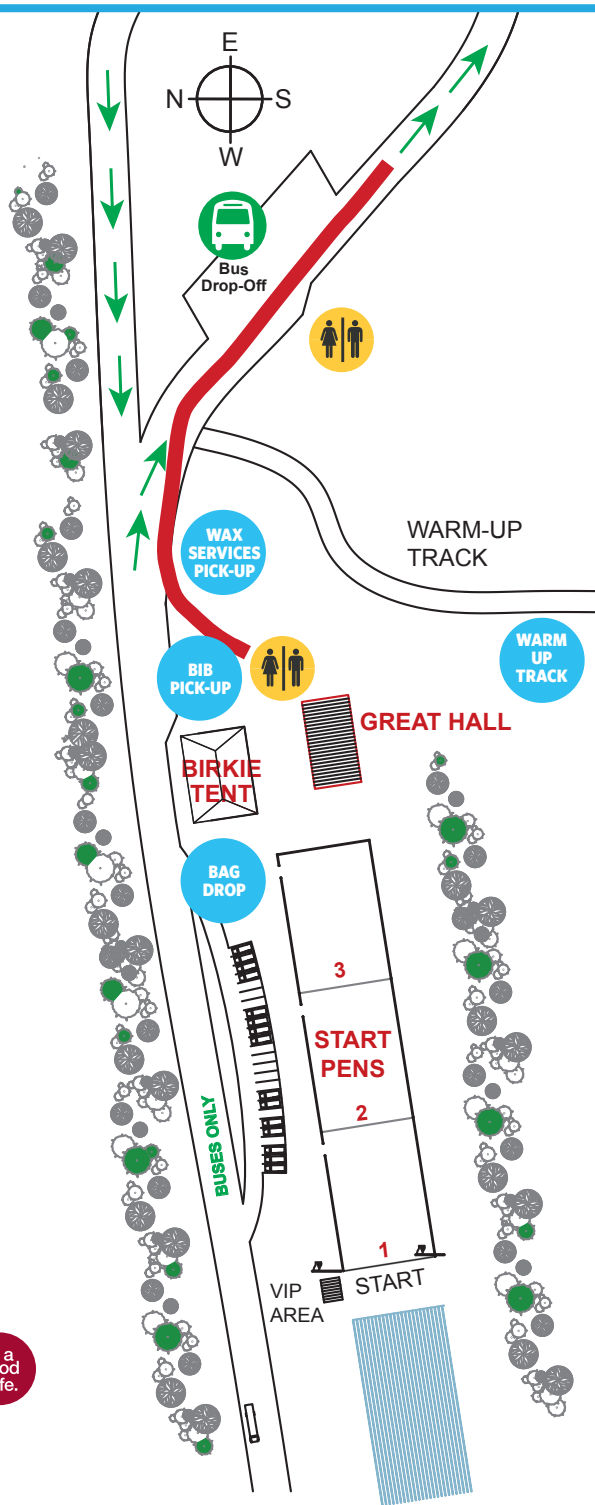
# American Birkebeiner

## American Birkebeiner Start Area

-  Path to Start
-  Bus Drop-Off
-  Restrooms

**slumberland**  
FURNITURE

it's a  
good  
life.



**SATURDAY** SLUMBERLAND AMERICAN BIRKEBEINER

## Start Procedure

### Kortelopet and Slumberland American Birkebeiner – Start Procedure

- There are three start pens leading up to the start line. There is a gate located on the front side, between each pen. Skiers will advance through the pens toward the start line.
- Skiers may enter the designated pen area based on their wave assignment and at the designated time for their wave (see tables on page RG-21).
- **Kortelopet** – Elite and U20 Wave **Kortelopet** skiers will start simultaneously, but will enter the start gates separately (see wave table on page RG-21 for specific details).
- Skiers entering through the three-gate process will be given entry priority over those entering from the side gates
- Skiers in Pens 2 and 3 must be on foot; please put your skis on only after entering Pen 1. Skiers are released from Pen 1 at the scheduled time for each wave.
- Skiers must line up in the classic tracks, not between the tracks.
- The lifting of the Start Gate is the official wave start.

### Prince Haakon – Start Procedure (See wave table on page RG-21)

- U19/U16 Boys (all male skiers 18 and under) may line up at the start line for a 1:15pm start.
- U19/U16 girls (all female skiers 18 and under) may start at 1:20 pm.
- All other skiers may choose to start the race at 1:25 pm for a competitive start or between 1:25pm and 1:35pm for a non-competitive, relaxed start.
- Your official time begins when you cross the start line. Anyone can win!

## Timing Procedure

### Kortelopet and Slumberland American Birkebeiner

- All Skiers **MUST** start at their designated wave start time (see tables on page RG-21).
- Starting before the assigned start time will lead to disqualification.
- Skiers who miss their start will be allowed to start in the next available wave of the same technique. You must follow the instruction of the Gatekeepers.
- **Kortelopet** and **Slumberland American Birkebeiner** - Race times for the Elite Waves will be determined by Gun Time (all skiers in the wave receive the same starting time). All other waves will be determined by Net Time (start time is assigned to each skier when they cross the start line).





# Wave Tables

## Kortelopet

Wave	Gate 3 Entry	Gate 2 Entry	Gate 1 Entry	Start Time
Elite Skate Men			10:05	10:15
U20 Men		10:05	10:13	10:15
Elite Skate Women	10:05	10:15	10:20	10:25
U20 Women	10:15	10:20	10:23	10:25
Elite Classic Men/Women	10:20	10:25	10:30	10:35
U20 Classic Men/Women	10:25	10:30	10:33	10:35
Wave 1 Classic	10:30	10:33	10:35	10:40
Wave 1 Skate	10:30	10:35	10:40	10:45
Wave 70	10:35	10:40	10:45	10:50
Wave 2 Classic	10:40	10:45	10:50	10:55
Wave 2 Skate	10:45	10:50	10:55	11:00
Wave 3 Classic	10:50	10:55	11:00	11:05
Wave 3 Skate	10:55	11:00	11:05	11:10
Wave 4 Classic	11:00	11:05	11:10	11:15
Wave 4 Skate	11:05	11:10	11:15	11:20

## 2020 Prince Haakon Start Timetable

1:15	U19/U16 Boys
1:20	U19/U16 Girls
1:25	Competitive Start
1:25 to 1:35	Relaxed Start

## Slumberland American Birkebeiner

Wave	Gate 3 Entry	Gate 2 Entry	Gate 1 Entry	Start Time
Spirit of 35 + Inga & Warriors				8:15
Women Skate Elite Skate			8:15	8:30
Men & Women Elite Classic		8:15	8:30	8:35
Wave 1 Classic	8:15	8:30	8:35	8:40
Men Skate Elite Skate	8:30	8:35	8:40	8:50
Wave 1 Skate	8:35	8:40	8:50	8:55
Wave 2 Classic	8:40	8:50	8:55	9:00
Wave 2 Skate	8:50	8:55	9:00	9:05
Wave 70 Skate & Classic	8:55	9:00	9:05	9:10
Wave 3 Classic	9:00	9:05	9:10	9:15
Wave 3 Skate	9:05	9:10	9:15	9:20
Wave 4 Classic	9:10	9:15	9:20	9:25
Wave 4 Skate	9:15	9:20	9:25	9:30
Wave 5 Classic	9:20	9:25	9:30	9:35
Wave 5 Skate	9:25	9:30	9:35	9:40
Wave 6 Classic	9:30	9:35	9:40	9:45
Wave 6 Skate	9:35	9:40	9:45	9:50
Wave 7 Skate	9:40	9:45	9:50	9:55
Wave 8 Skate	9:45	9:50	9:55	10:00

FRIDAY KORTELOPET & PRINCE HAAKON

SATURDAY SLUMBERLAND AMERICAN BIRKEBEINER

## On Course

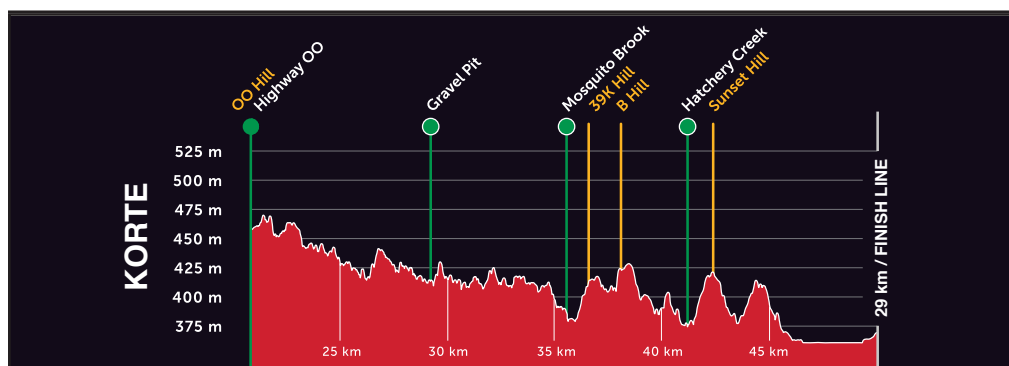
All race courses will be marked by signs that identify each kilometer and count down to the finish line.

### Korteløpet & Prince Profile Map

(Prince Haakon from Mosquito Brook to Finish Line)

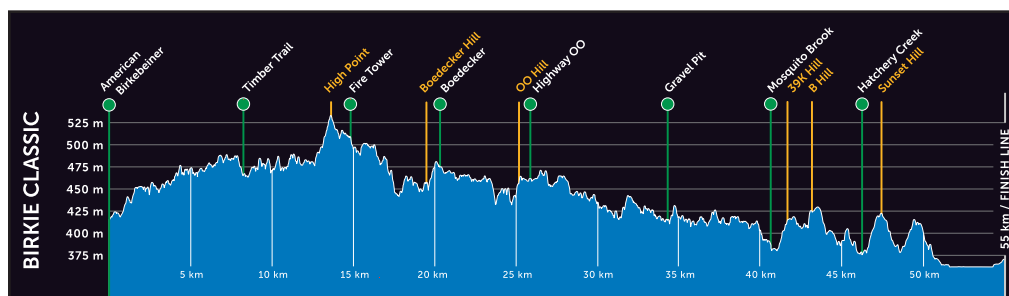
**Korteløpet** - Race Course (see map page RG-23)

**Prince Haakon** - Race Course (see map page RG-23)

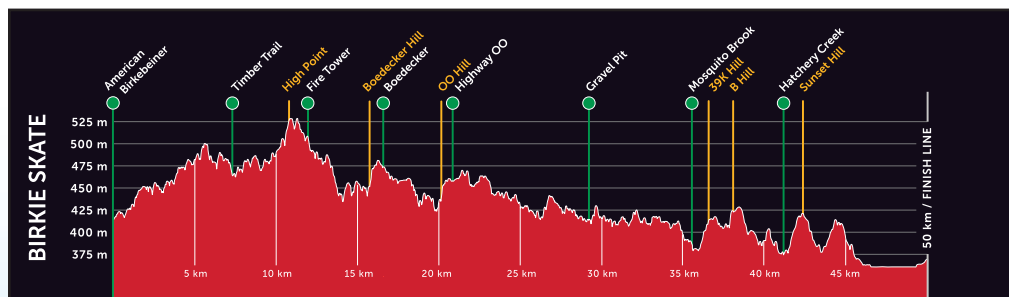


## Slumberland American Birkebeiner Profile Maps

The American Birkebeiner Classic Course (see map page RG-24)

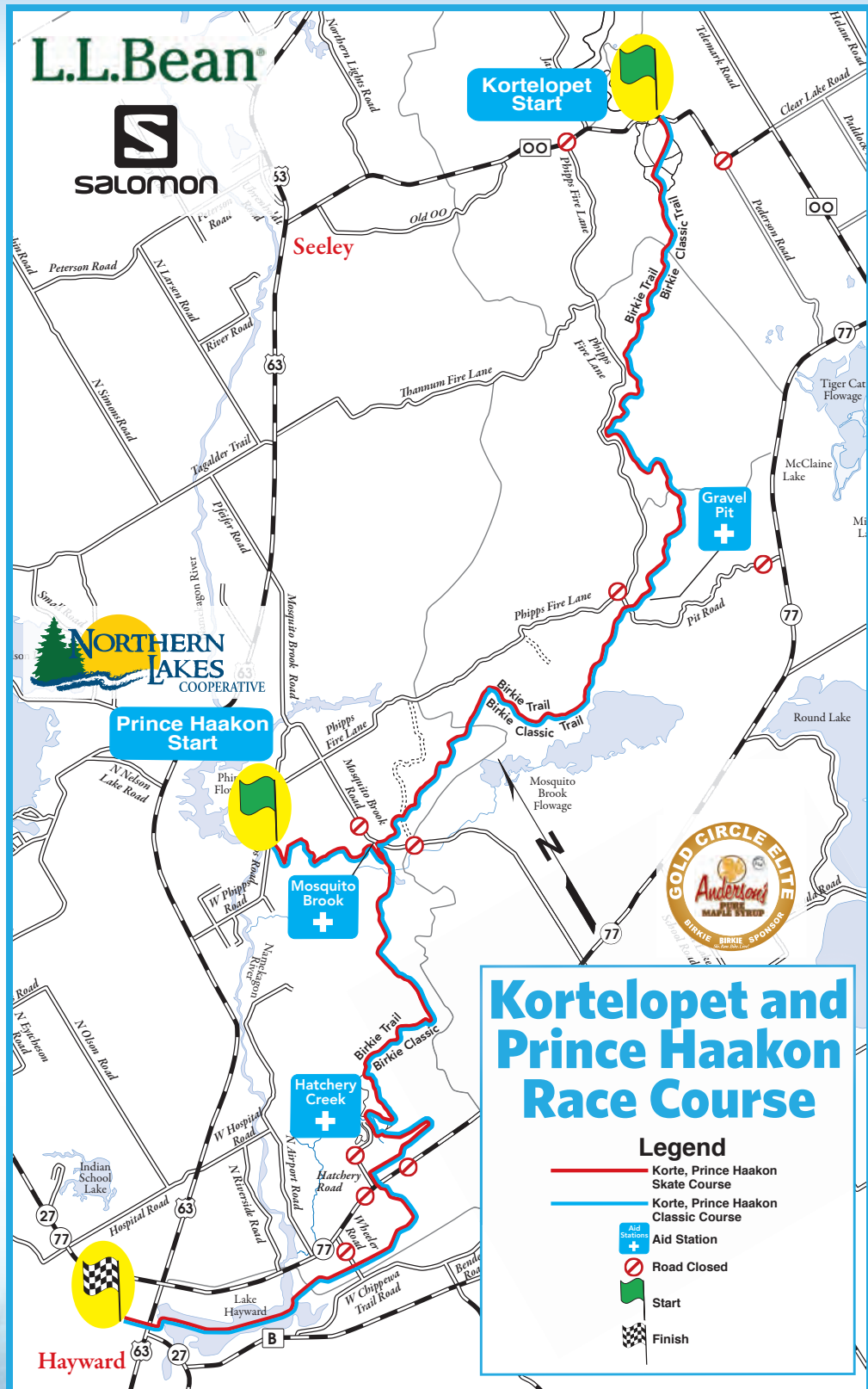


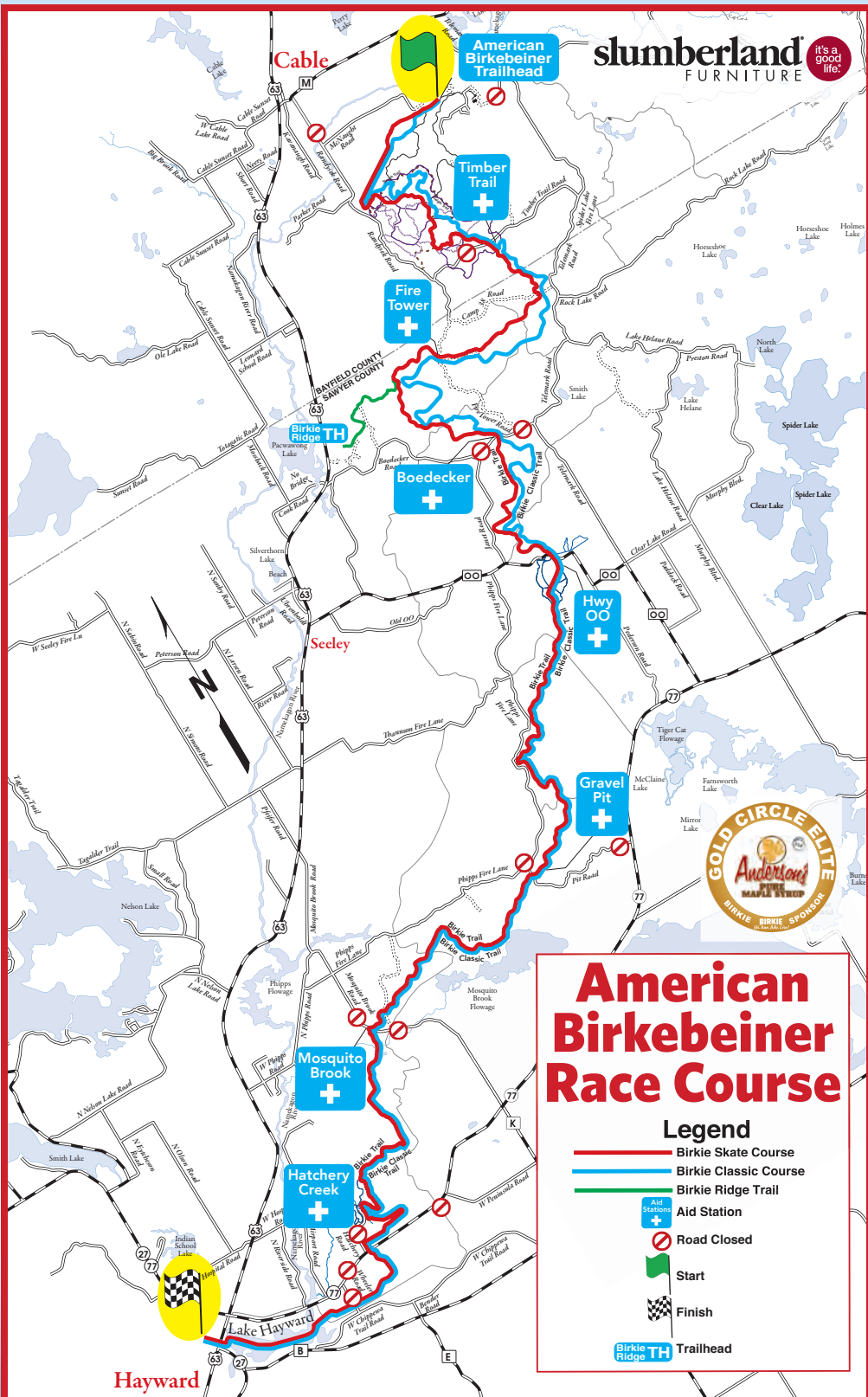
The American Birkebeiner Skate Course (see map page RG-24)



## Navigating the Course - Classic and Skate

- North of Highway OO, the skate and classic courses come together at four locations: Powerline, Timber Trail, Fire Tower, and Boedecker Aid Stations. The courses touch but do not cross. Classic skiers keep left, Skaters keep right!
- On-course signs will mark each kilometer and count down to the finish line.





## American Birkebeiner Race Course

**Legend**

- Birkie Skate Course
- Birkie Classic Course
- Birkie Ridge Trail
- + Aid Station
- Road Closed
- Start
- Finish
- TH Trailhead



# Aid Stations – What to Expect

- **Fuel Up!** You’ll find Nuun Performance, GU Energy Gels, water, bananas, and more, at the aid stations. CLIF available at select aid station locations.
- **Plan Ahead!** Be sure to carry hydration and nutrition with you between aid stations. Some stretches between aid stations are longer than others (see distances on the tables below). Be prepared!
- **NEW! Trash Penalty!** The Birkie Trail covers a lot of ground and with snow, wind, and grooming, garbage is difficult to pick-up and is quick to spread into the adjoining forest. To combat litter, all participants are asked to ONLY throw trash in aid station zones where it can be more easily collected. If you are caught throwing trash (wrappers, gel packs, hand warmers, etc.) by a race official, competitor, or spectator, outside of an aid station zone, you may receive a :15 minute time penalty to be added onto your official finish time.
- **Wax & Poles:** There are replacement ski poles and SWIX kick wax at each aid station.
- If you need to exchange a ski pole, a volunteer will assist you and will record your name and bib number. After the race, please return the loaned pole to Lost & Found and retrieve your broken pole. Lost and Found is located in the Veteran’s Center on Main Street and Highway 63 in Hayward. See page RG-37.



## Aid Station Locations and Cut-Off Times

Kortelopet & Prince Haakon Cut-Off Times

Aid Station Location	Distance from Start Kortelopet	Distance from Start Prince Haakon	Cut-off Time
Gravel Pit Aid Station	9 km	—	1:30 PM
Mosquito Brook Aid Station	15 km	—	2:30 PM
Hatchery Park Aid Station	21 km	7.5 km	3:35 PM
Finish Line	29 km	15 km	5:00 PM

Slumberland American Birkebeiner Aid Stations & Cut-Off Times

Aid Station Location	Distance from Start Classic	Distance from Start Skate	Cut-off Time
Timber Trail Aid Station	8.5 km	7 km	11:10 AM
Fire Tower Aid Station	15 km	12 km	12:00 PM
Boedecker Aid Station	20.5 km	16.5 km	12:55 PM
Highway OO Aid Station	26 km	21 km	1:40 PM
Gravel Pit Aid Station	35 km	30 km	3:00 PM
Mosquito Brook Aid Station	41 km	36 km	3:55 PM
Hatchery Park Aid Station	49 km	44 km	5:00 PM
Finish Line	55 km	50 km	6:00 PM

## Dropping Out or Missing the Cut-Off Time

- Skiers unable to continue the race must immediately report to either the aid station chief or a Birkie medical volunteer at any aid station location. It is imperative that we know if a skier drops out!
- Skiers who do not reach an aid station by the designated cut of time will not receive a finish time or credit for completing the race, must forfeit their race, and will be transported to the finish area.
- Skiers must keep their bib to access the drop bag pick-up area and participant changing area.
- If you send another person to pick-up your drop bag, they must have your bib to retrieve your bag.
- Buses run from each aid station to the finish line area for skiers unable to continue the race.

## Aid Station Medical Care

- Each aid station is equipped with a shelter and staffed by a professional medical team.
- The course is continually patrolled by members of the National Ski Patrol.

# Finish Zone

## Navigating the Finish Zone

**Kortelopet, Prince Haakon, and Slumberland American Birkebeiner races will have the same finish line experience.**

### Finish Zone (map page RG-27)

- **Congratulations!** After crossing the finish line at Main Street and 4th Streets in downtown Hayward, you will enter the Finish Zone, an area accessible to skiers and officials only.
- No spectators will be allowed in the Finish Zone. Skiers should plan to reunite with their companions in either the Recovery Zone or the Celebration Zone.

### Medical Care

- A team of trained medical professionals from Hayward Area Memorial Hospital will be serving those in need of assistance in the Finish Zone.



**Hayward Area  
Memorial Hospital**  
Right here in the place we love.

### Medals and Pins

- **Prince Haakon** - All finishers will receive a medal commemorating the race.
- **Kortelopet** and **Slumberland American Birkebeiner** - First time finishers will receive a medal; multiple year finishers will receive a pin indicating the number of races they have completed. Each skier's bib has a sticker affixed to it, this sticker indicates the total number of years of completion (including the 2020 race).

**Congratulations! You did it! Now share it!**



LIKE US on Facebook  
American Birkebeiner  
[Facebook.com/AmericanBirkebeiner](https://www.facebook.com/AmericanBirkebeiner)



FOLLOW US on  
Twitter @birkie  
[Twitter.com/birkie](https://twitter.com/birkie)



FOLLOW US on Instagram  
@americanbirkebeiner  
[Instagram.com/americanbirkebeiner](https://www.instagram.com/americanbirkebeiner)

**SATURDAY** SLUMBERLAND AND AMERICAN BIRKEBEINER



**Finish Zone Continued from Page 26**

- Proceed further and you will receive a pair of ski straps to conveniently hold your skis together as you navigate the rest of the Finish Zone.
- Proceed toward the sign and aisle that correspond to the year sticker affixed to your bib; this will ensure you receive the correct award.

**Refreshments**

- Nuun and Kemp's Chocolate Milk recovery drinks, as well as Clif Bar energy bars, will be available in the Finish Zone.
- Please remember to recycle your milk jugs and dispose of trash in the designated containers found throughout the Finish Zone.



## Recovery Zone

**Begin Your Post Race Celebration! See map on page RG-27**

The Recovery Zone is the first post-race opportunity to reunite skiers with their friends and family, it is home to the skier's Finish Line Food Tent, results kiosk, ski racks, and more.

**Birkie Gear Bag & Plastic Bag Pick-Up**

- You must have your bib with you to claim your Birkie gear bag or plastic bag.
- Go to the sign indicating your wave number, show the volunteer your bib number, and they'll retrieve your Birkie gear bag or plastic drop bag.

**Changing Area**

- Changing tents are located in the Recovery Zone.
- There are no showers available.

**Ski Storage**

- Ski racks are located in the Recovery Zone and are available to store your skis while you change and recover.
- Use at your own risk! The ABSF is not responsible for lost equipment.

**Skiers' Finish Area Food Tent**

- Enjoy a GU recovery drink, soup (vegetarian and gluten free options available), banana, and bread.
- Sorry, no soup or food items are available for friends and family. Food for non-skiers is available from vendors in the Celebration Zone between Main Street and Dakota Avenue.

**Recover in the Sauna**

- Check [www.Birkie.com](http://www.Birkie.com) for details on how to recover in the on-site sauna.

**Race Results Kiosk**

- **Kortelopez, Prince Haakon** and **Slumberland American Birkebeiner** skiers - Personal results printouts are available at the Finish Area Food Tent and the Birkie Store. Remember, there may be finishers from later waves who may displace your result as printed. You can track your finish results online at [www.Birkie.com](http://www.Birkie.com).
- Pick-up a copy of the Sawyer County Record commemorative Birkie results issue available throughout the Cable and Hayward areas on Sunday morning. Reminder, the next 2020 Birch Scroll will be published in the fall and will contain all race results.



# BIRKIE<sup>®</sup> STORE

Feed Your Birkie Fever!  
Shop the Birkie Store!



## Birkie Week Store Hours & Locations!

Birkie Expo – Feb 20-21

- Thursday - 10am to 8pm
- Friday - 9am to 8pm

[www.BirkieStore.com](http://www.BirkieStore.com)

Celebration Zone - Feb 20-23

- Thursday & Friday - 10am to 5pm
- Saturday - 9am to 5pm
- Sunday - 9am to 1pm

# Celebration Zone

## Celebrate in the Celebration Zone See map on page RG-27

- Located between Main Street and Dakota Avenue, skiers, friends, family, and fans are invited to gather in the Celebration Zone to watch the live race on the jumbo screen, share stories, shop in the Birkie Store, celebrate with food, drinks, and Earth Rider Beer!
- Visit the food trucks serving a variety of delicious hot food options.

### Earth Rider Beer Garden

- The Earth Rider Beer Garden proudly serves Earth Rider Beer, crafted from cold, clear, Lake Superior water.
- Earth Rider Beer Garden hours:
  - Friday - 10:00 am to 5:00 pm
  - Saturday - 10:00 am to 6:00 pm



### Birkie Store in the Celebration Zone

- The Birkie Store is home to all official Birkie, **Slumberland American Birkebeiner**, **Korteloped**, and **Prince Haakon** gifts and items to commemorate your race.
- Birkie Store hours in the Celebration Zone:
- February 20 - 23
  - Thursday - 10:00 am to 5:00 pm
  - Friday - 10:00 am to 5:00 pm
  - Saturday - 9:00 am to 5:00 pm
  - Sunday - 9:00 am to 1:00 pm



### Birkie Store Information Booth

- Staffed by People's Bank Midwest volunteers, the Celebration Zone information booth will be open:
  - Thursday - 10:00 am to 5:00 pm
  - Friday - 10:00 am to 5:00 pm
  - Saturday - 9:00 am to 5:00 pm



### Birkie Store Charging Station

- Stop on by the Birkie Store to charge your smart phones! Special thanks to People's Bank Midwest and Norvado for this free service!
- Charging station will be available on Thursday, Friday, and Saturday:
  - Thursday - 10:00 am to 5:00 pm
  - Friday - 10:00 am to 5:00 pm
  - Saturday - 9:00 am to 5:00 pm



### Birkie Store Race Results Station

- **Korteloped**, **Prince Haakon**, and **Slumberland American Birkebeiner** skiers can stop by the race results station in the Birkie Store to pick-up their personal results printouts. Remember, there may be finishers from later waves who may displace your result as printed. You can track your finish results online at [www.Birkie.com](http://www.Birkie.com).
- Please submit any discrepancies to [www.Birkie.com](http://www.Birkie.com) by March 31, 2020.

**Birkie Store - Awards Pick-Up**

- Awards may be picked up in the Birkie Store, located in the Celebration Zone, during the following hours:
- Friday - 3:30 pm to 5:00 pm
- Saturday - 9:00 am to 5:00 pm (**Slumberland American Birkebeiner** after 1:00pm)
- Sunday - 9:00 am to 1:00 pm
- Please see Awards on page RG-32 for additional award information.

**Public WiFi**

- Enhanced public wifi is available in the Celebration Zone and on Main Street, courtesy of the American Birkebeiner Ski Foundation.

**Share the Fun!**

- Share your Birkie week experiences! Please tag us in your posts!
- Official Birkie 2020 Hashtags:

**#BirkieFever #Birkie2020**



**LIKE US on Facebook** American Birkebeiner  
Facebook.com/AmericanBirkebeiner



**FOLLOW US on Twitter** @birkie  
Twitter.com/birkie



**FOLLOW US on Instagram** @ americanbirkebeiner  
Instagram.com/americanbirkebeiner

## Awards - Celebration Zone

**Over-All Awards****Champions Stage**

- Join in the celebration! Help us in congratulating the champions of the **Kortelopet**, **Prince Haakon**, and **American Birkebeiner** as they take to the podium and receive their awards! **Kortelopet**, Friday at 12:45 pm; **Prince Haakon**, Friday at 3:00 pm; **Slumberland American Birkebeiner** on Saturday at 11:30 pm (skate) and 12:30 pm (classic).

**Friday, February 21****Kortelopet**

- 12:45 pm - The top three male and female finishers, in both classic and skate techniques, will be recognized on the Champions Stage

**Prince Haakon**

- 3:00 pm - The top three male and female finishers (no technique distinction) will be recognized on the Champions Stage
- U19/U16 Top 3 Age Group Awards

# #BirkieFever

# #Birkie2020

## Saturday, February 22

### Slumberland American Birkebeiner

- **American Birkebeiner** The top three male and female champions will be honored in a ceremony on the Champion's Stage in the Celebration Zone.
- 11:30 am – **Slumberland American Birkebeiner** Skate Champions Ceremony. The Madshus Sprint Champions will also be recognized at this time.
- 12:30 pm – **Slumberland American Birkebeiner** Classic Champions Ceremony

### Age Group Awards

- **Korteløpet** and **Slumberland American Birkebeiner** – Age Group Awards
  - The top three male and female skiers in each 5-year age-group will be honored with an award which can be picked up in the Birkie Store, located in the Celebration Zone.
- Please see **Birkie Store - Awards Pick-Up** on page RG-31 for details.

### Recognition Awards

#### Korteløpet – Skiløper

- **Korteløpet** skiers who reach the milestones of 10, 20, and 30-years are recognized as a Skiløper – Ti (10), Skiløper -Tjue (20), Skiløper – Tretti (30). **Korteløpet** skiers who reach the landmarks of 10, 20, and 30-years, will receive a personalized award which can be picked up in the Birkie Store located in the Celebration Zone.

#### Slumberland American Birkebeiner – Birchlegger & Uberlegger

- Skiers who reach the milestone of 20-years are recognized as a Birchlegger and at 30-years are recognized as an Uberlegger. **Slumberland American Birkebeiner** Skiers who reach the landmarks of 10, 20, 30, and 40-years will receive a personalized award. Skiers may pick-up their award in the Birkie Store in the Celebration Zone on Saturday from 1:00 pm to 5:00 pm, or at the Birchleggings Club Breakfast. See page RG-37 for Birchleggings Club Award Breakfast details.

### Wave Winner Awards

- On race day, check race "Results" on the home page of Birkie.com to see if you're a wave winner.

#### Slumberland American Birkebeiner – Award Courtesy of Slumberland

- In each wave, the first male and female, in both classic and skate techniques, will receive a pair of premium pillows from Slumberland (excludes Elite Wave).
- Award pick-up is at the Slumberland Furniture Store, Hwy 63 in Hayward, WI.
- Saturday - 9:00 am to 6:00 pm
- Sunday - 9:00 am to 6:00 pm



#### Korteløpet – Award Courtesy of Salomon

- In each wave, the first male and female, in both classic and skate techniques, will receive a special gift from Salomon (excludes Elite Wave).
- Award pick-up is at the Clif Lodge, on the corner of Main Street & Highway 63, at the base of the Birkie Bridge.
- Friday - 3:00 pm to 5:00 pm
- Saturday - 9:00 am to 5:00 pm





# Mailing of Awards

- If you are unable to pick-up your award in person, you may request that it be shipped to you, at your expense, until March 31, 2020. Call the Birkie Office at 715-634-5025 or email at [birkie@birkie.com](mailto:birkie@birkie.com) for details.

# Worldloppet International Ski Federation

- The Worldloppet is an international sports federation of cross-country skiing marathons and promotes the sport around the world. The **American Birkebeiner** is a founding member of Worldloppet and the **KorteloPET** is a charter member.
- You're invited to attend the Worldloppet Breakfast, with special guest, Kikkan Randall - Olympic Champion! See page RG-37 for details.
- **Worldloppet Passport Stamping** - The completion of a Worldloppet race is a remarkable achievement and worth recording! **Slumberland American Birkebeiner** and **KorteloPET** skiers may secure a Worldloppet Passport and commemorate their finish with an official stamp. Passports will be stamped at the Birkie Office during the following hours:
  - Friday, 12:00 pm to 4:00pm
  - Saturday - 12:00 pm to 5:00 pm



# Please Thank Our Amazing Birkie Volunteers!



Proud Sponsor of Birkie Volunteers!



# Hospitality Zones!

See map on page RG-27

Need a space to warm-up, chill out, and watch the race? Stop by one of the Hospitality Zones!

## • Slumberland Furniture – Hospitality Zone HZ

- Warm beverages and plenty of comfortable places to rest when you come in out of the cold! Welcome!
- Location: Slumberland Furniture, Highway 63



## • The Village at Marketplace HZ

- Watch the skiers pass right by you on the way to the finish! This exciting family-friendly area includes:
  - **Kemps Kids Zone—Free Snacks for Kids!**
    - Family-friendly with free hot dogs from Old Wisconsin, cheese curds, s'mores, fruit and hot chocolate for kids, all in a 20x30 heated tent! Plus, warm up next to the toasty-warm fire pits! Join us!
  - **Pulled Pork Sandwiches—Free to All Spectators!**
    - Courtesy of Kretschmar Deli Meats!
  - **Try samples of Birkie Brew-Ski Brats**
  - **Hungry?** Grilled cheese sandwiches & tomato soup from the Civil Air Patrol
  - **Live Reindeer Display:** They're back! From Noël Productions



## • CLIF Lodge HZ

- Warm up and enjoy complimentary snacks, drinks, and swag, all at a prime location to cheer on your skiers!
- New Belgium Brewing will be pouring Fat Tire beer at the CLIF lodge throughout the day, with Happiest Hours from 3-5pm.
- Location: Corner of Highway 63 & Main Street at the base of the American Birkebeiner International Bridge



## • Earth Rider Finish Line Pop-Up Taproom HZ

- Enjoy a full line of Earth Rider Beers including new Prince Haakon Honey Bock on draft, Earth Rider Red Eyes (made with Precious Material Helles Lager), munch on Pub snacks, and check out the Earth Rider Brewery Shop!
- Open throughout Birkie week:
  - Wednesday - 11:00 am to 6:00 pm
  - Thursday - 11:00 am to 6:00 pm
  - Friday - 11:00 am to 6:00 pm
  - Saturday - 10:00 am to 6:00 pm



## Sunday, February 23, 2020

### Birkie On-Snow Ski & Bike Demo – 9:00 am to 2:00 pm

- Location: American Birkebeiner Trailhead, near Cable, WI
- Try the newest skis, boots, poles & fat tire bikes
- Vendors galore!

FRIDAY EVENTS

SATURDAY EVENTS

SUNDAY EVENTS

# More Info You Need to Know!

## Get the Race App! - Share with Family & Friends!

## 2020 Race App!

- Just like last year, it's easy for friends and family to track your progress on their Smartphone.
- Download the RTRT.me Mobile App at <http://rtrt.me/app/birkie2020> or search for "rtrt.me" in your App Store.
- Once the app is downloaded to a Smartphone, search for and select the "2020 Birkie" event.
- Participants, family, and friends can use Live Tracking to get status of skiers in real-time using the Live Tracker & Leaderboard. Users will get details such as time, pace, position on the map, and estimated finish time.
- Please note, timing becomes more accurate after skiers pass through aid stations.
- Details on the home page of [www.Birkie.com](http://www.Birkie.com).

## Birkie.com Race Day Streaming Video

- Friends and family can watch streaming video of Kortelopet, Prince Haakon and American Birkebeiner skiers at points along the race course, including: the American Birkebeiner Trailhead start area; midpoints along the race course; skiers as they approach the American Birkebeiner International Bridge, and all skiers as they cross the Finish Line in Downtown Hayward
- Finish line coverage will be recorded and available to view after race day.
- Live stream link is available on the home page of [www.Birkie.com](http://www.Birkie.com).

## U.S. Ski & Snowboard Full Race Coverage

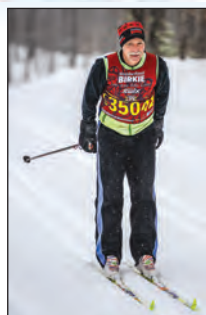
- U.S. Ski & Snowboard is excited to once again bring you live web broadcasting of the **Slumberland American Birkebeiner** and the **Kortelopet** through XCOUNTRYLIVE pay per view. Your subscription to XCOUNTRYLIVE gives you live and on-demand coverage of the **Slumberland American Birkebeiner**, **Kortelopet**, and other premier races.
- Visit [www.Birkie.com](http://www.Birkie.com) and look for the U.S. Ski & Snowboard logo for details
- Snowmobiles, equipped with cameras, will capture **Kortelopet** and **Slumberland American Birkebeiner** freestyle/skate elite skiers as they journey to the finish line on the snow-covered Main Street of Hayward, WI. The entire race, covering both male and female Champions, will be available to view shortly after completion of the actual races on race day.
- **Viewing Schedule XCOUNTRYLIVE:**
  - SuperTour Sprint event, Wednesday, February 19, 2020 (live program via XCOUNTRYLIVE)
  - **Kortelopet** on Friday, February 21, 2020 (tape-delayed program via XCOUNTRYLIVE)
  - **Kortelopet** "live" program is free on race day only (recorded version will be available via XCOUNTRYLIVE pay per view)
  - **Slumberland American Birkebeiner** on Saturday, February 22, 2020 (tape-delayed program via XCOUNTRYLIVE)



## Race Day Photos! Say Cheese – MarathonFoto Has You Covered!



- While you focus on skiing your best race, MarathonFoto will focus on capturing your special moments. As the official on-course race photographer, MarathonFoto will be with you every step of the way. So smile for the cameras along the **Kortelopet**, **Prince Haakon**, and **Slumberland American Birkebeiner** race course!
- Your bib number must be visible and readable by MarathonFoto photographers.
- You'll be notified when photos are uploaded and ready to view! Until then, remember [www.Marathonfoto.com](http://www.Marathonfoto.com)!



## Wax Your Skis! New Moon Ski & Bike Tech Room



- The New Moon Ski & Bike Tech Room, at the Samuel C. Johnson Family Outdoor Center, OO Trailhead, will be available for your Birkie Week ski waxing needs.
- The entrance to the New Moon Ski & Bike Tech Room is on the far side of the building, past the glass windows/main section of the building, with an exterior entrance, facing Highway OO.
- Bring your own iron, wax, and supplies. Wax benches, space, and heat will be provided.
- Wax Room Hours:
  - 24-hours a day, except on Friday, February 21, hours will be 12:00 pm to 8:00 pm. The wax room will be closed during the Kortelopet start.
- Contact New Moon Ski & Bike with any wax-related questions.  
[www.newmoonski.com](http://www.newmoonski.com)

## Live Race Coverage – Radio

- From pre-race Birkie stories, to exciting live coverage from Main Street, and celebratory post-race skier interviews, local radio stations WRLS 92.3 and WOJB 88.9 will have the latest Birkie news.

## If You See Something...Say Something!

- To send an anonymous tip to law enforcement officials for activities related to and during Birkie week events, please text: **TIP BIRKIE** (followed by a message or report) to telephone number **888777**
- Thank you!

## ABSF/Birkie Office & Tony Wise Museum of the American Birkebeiner

The American Birkebeiner Ski Foundation (ABSF) office and the museum are located at 10527 Main Street, at the foot of the International Bridge. Birkie week hours are:

- Wednesday – 8:00 am to 4:00 pm
- Thursday – 8:00 am to 5:00 pm
- Friday – 8:00 am to 6:00 pm
- Saturday – 7:00 am to 7:00 pm
- Sunday – 8:00 am to 1:00 pm



## Lost & Found

- Check for missing items at the Veteran's Community Center, Highway 63 and Main Street, at the base of the American Birkebeiner International Bridge.
- Hours: Friday 1:00 to 6:00 pm; Saturday 11:00 am to 7:00 pm; Sunday 8:00 am to 1:00 pm; and Monday 8:00 am to noon.
- Upon request, found items will be shipped to the owners, at the owner's expense, until March 31, 2020. Call 715-634-5025 should you desire to find a lost item.
- Each year, thousands of skis, poles, sunglasses, and more, are lost during Birkie week – and they all look the same! Please label all equipment and clothing before coming to the Birkie. You'll be glad you did!

## Breakfast – You're Invited!

### Friday, February 21

#### Worldloppet Passport Holder's Breakfast Gathering

- All skiers are invited to join Worldloppet Passport holders, Worldloppet Master Skiers, and special guest – **Kikkan Randall, Olympic Champion** – for an informal, European-style breakfast gathering.
  - 7:30 am – Coffee & Social, 8:00 am – Breakfast
  - Tickets are \$14 in advance or \$15 at the door
  - **Bus to KorteloPET Start** - **KorteloPET** skiers will be transported to the **KorteloPET** start. Bus departs at 9:00 am.



*Kikkan Randall*

### Sunday, February 23

#### Birchleggings Club Awards Breakfast

- Birchlegger, Uberlegger, and other skiers are invited to attend the Birchleggings Club Awards Breakfast.
- Sunday, February 23 at 9:00 am at the Steakhouse & Lodge, 5860 T Bone lane, Hayward, WI.
- First-time Birchleggers are treated to a free breakfast in celebration of their accomplishment.
- Breakfast is \$12 per person, tickets are available at the door.

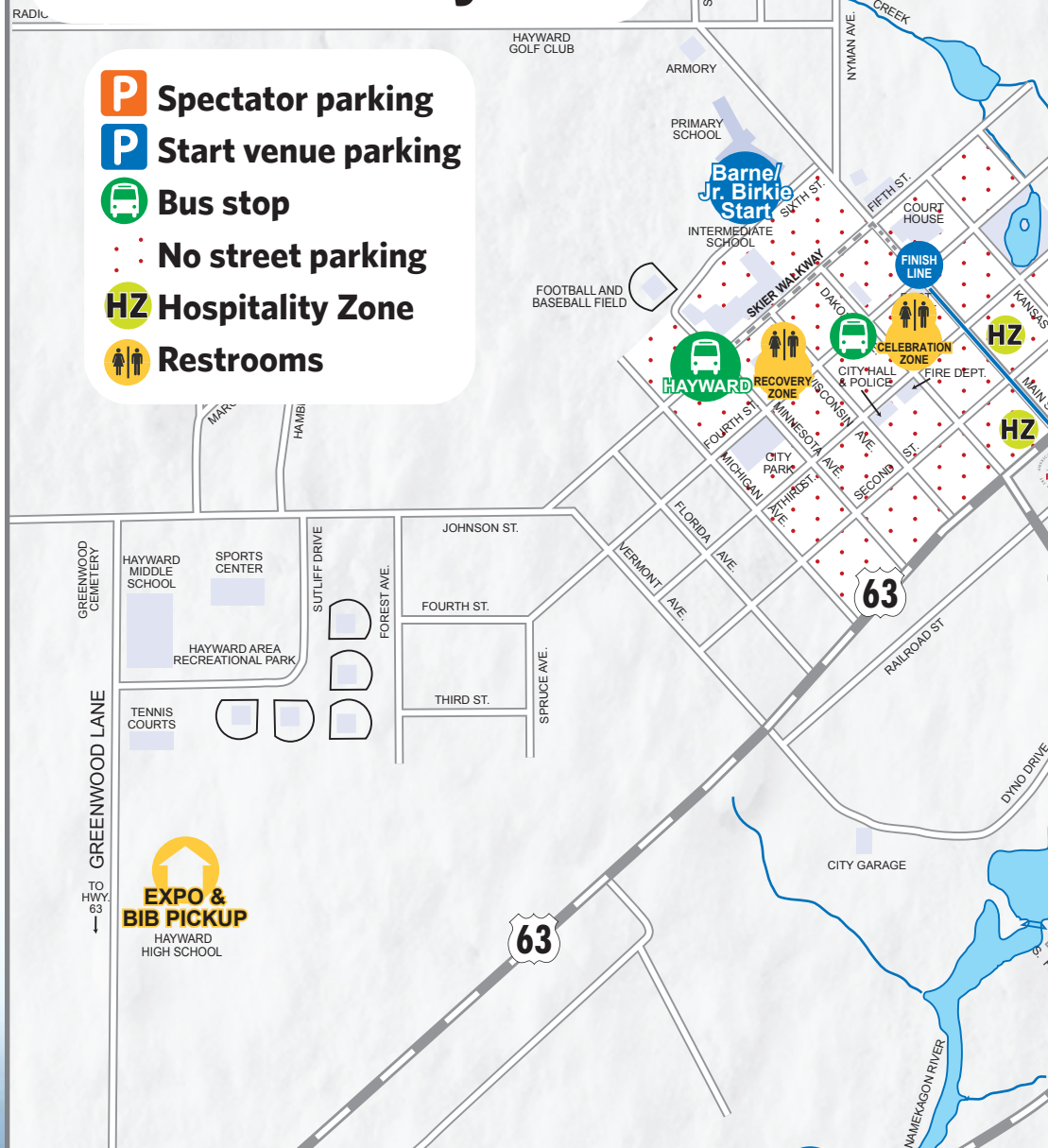


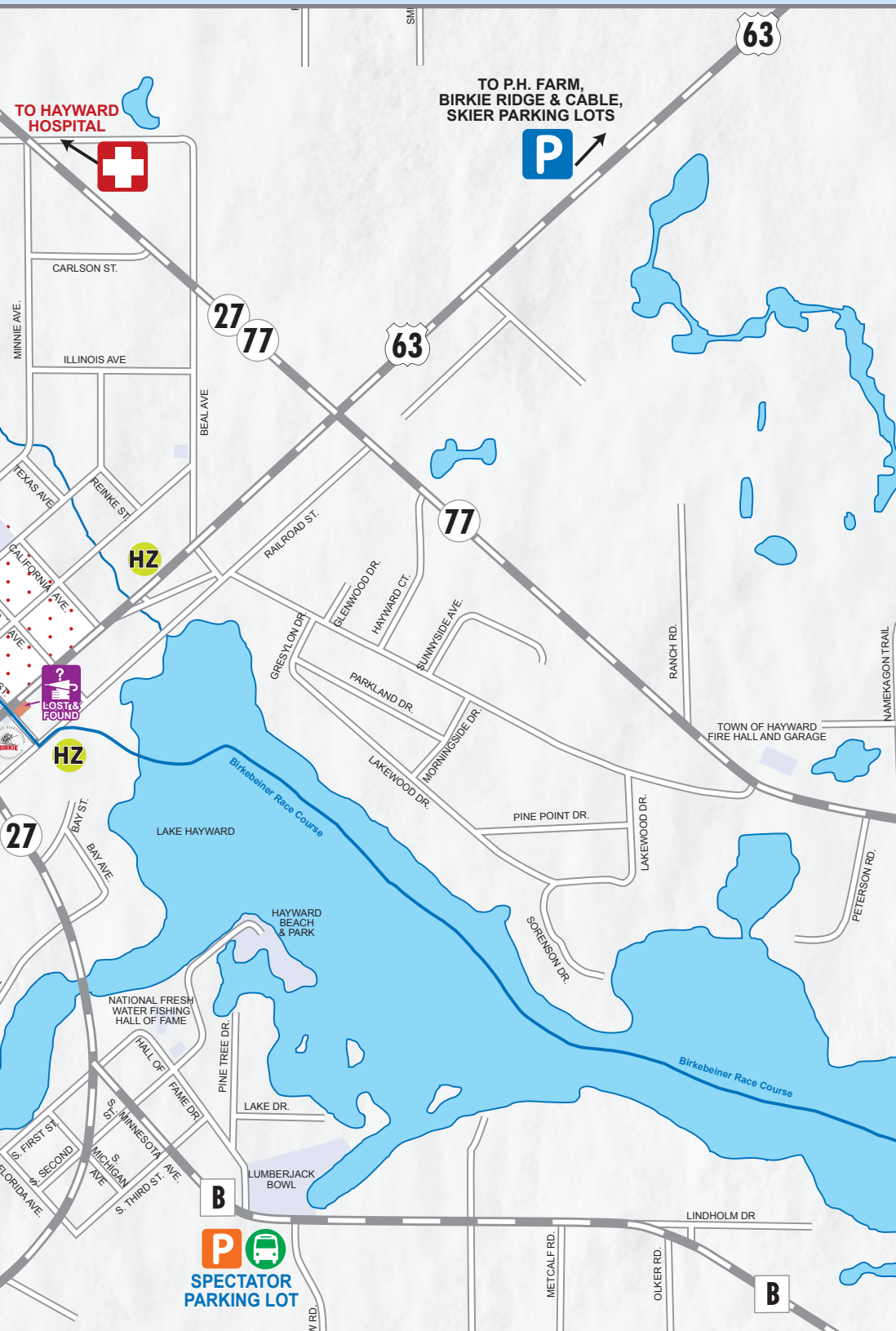
# slumberland **BIRKIE**<sup>®</sup>

*Ski. Run. Bike. Live!*

## Map of Downtown Hayward

-  **Spectator parking**
-  **Start venue parking**
-  **Bus stop**
-  **No street parking**
-  **Hospitality Zone**
-  **Restrooms**







# AMERICAN BIRKEBEINER SKI FOUNDATION

## 2020 Calendar of Events

### 2020

February 19	Birkie Week Festivities Begin!
February 19	SuperTour Sprints
February 20	Birkie Expo, Barkie Birkie Skijor, Barnebirkie, Junior Birkie, Birkie Giant Ski, Birkie Bash
February 21	Birkie Adaptive Ski, Kortelopet 29K, Prince Haakon 15K
February 22	46th Slumberland American Birkebeiner 50K/55K
February 23	Birkie On-Snow Ski & Bike Demo, Birkie Volunteer Appreciation Party
March 6 & 7	Fat Bike Birkie – Vendor Expo, Races & Tour
May 1	Registration Opens for: 2021 Slumberland American Birkebeiner, 2021 Kortelopet, 2021 Prince Haakon, 2021 Birkie Tour, 2021 Seeley Hills Classic, 2021 Fat Bike Birkie
May 15	Registration Opens for Birkie's Lumberjack 5K Run/Walk
August 1	Birkie's Lumberjack 5K Run/Walk As part of Lumberjack World Championships
August 8	American Birkebeiner Ski Foundation Annual Meeting
September 25 & 26	Birkie Trail Run Festival (New Venue!)
December 1	Birkie Trail Passes are Required
December 11 & 12	Birkie Ladies Fat Bike Getaway

**We Hope to See You  
in the North Woods Soon!**

**slumberland**  
**BIRKIE®**  
*Ski. Run. Bike. Live!*

DATES SUBJECT TO CHANGE

**Year-Round Calendar of Events  
at [www.Birkie.com](http://www.Birkie.com)**