American Birkebeiner® Ski Foundation, Inc.

10527 Main Street | PO Box 911 | Hayward, WI 54843 715-634-5025 / Fax 715-634-5663 / www.birkie.com

2018 - 2019

American Birkebeiner Ski Foundation

Board Candidate Profile Information Dear ABSF Board Candidate,

This is your opportunity to introduce yourself to the members of the ABSF. Your contact information and answer to the following question will be shared with all eligible voting members prior to the election that runs from July 1-28, 2018. Please submit your profile electronically in Word format to board@birkie.com by **June 18, 2018**.

Candidate Name: Paul B. Eckerline

Address: 601 Marquette Avenue, #308

City: Minneapolis

State: Minnesota

Zip: 55402

Home Phone: 651-238-0794

Email Address: wausaupaper@msn.com

Years of Membership in the ABSF: 5

Occupation: Technical Sales

Please respond to the following question (feel free to use additional space).

Why are you interested in being a member of the ABSF Board of Directors and what knowledge and skills do you possess that can benefit the organization?

Volunteers are the lifeblood of the Birkie! It takes over 2,000 volunteers to produce this world-class event. The race and the ABSF would not be in the enviable position where they are without the help of so many individuals willing to give of their time, talent

and labor. I am proud to be a sustaining Birkie volunteer since 1975, in many capacities, including serving as a member of the Board of Directors. I am interested in continuing my service on the Board because I am passionate about the work of the organization, and committed to supporting its financial and organizational health far into the future.

I bring to the Board, breadth and depth of the Birkie volunteer perspective, based on the many Birkie volunteer roles I have filled. I understand firsthand, what it takes to attract and sustain the commitment of volunteers across the spectrum. In addition, I believe that my knowledge of sales and extensive experience in customer service directly lends itself to serving as an ambassador, advocate and salesperson for the Birkie. I am also skilled in helping good people see through minor differences, to build shared commitment and action plans towards common goals and objectives. This has contributed to fostering a culture of harmony, collaboration and good among the Board of Directors. It has strengthened the organization and created an environment for the ABSF to thrive. It's allowed the sustain commitment of its highly effective leadership; and to establishing an endowment for the Birkie so that organization has a foundation to endure for generations. I would be humbled and honored to continue serving on the Birkie Board of Directors. If elected as your representative, I pledge to continue to give everyone in the Foundation a voice.

All nomination forms must be received in the ABSF office by no later than June 18, 2018.

Again, thank you for your interest, and we look forward to receiving your candidate profile and question responses.