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## Birkie Week of Festivities February 22-25, 2018

### Thursday, February 22, 2018

- **Birkie Adaptive Ski Events – 9:00am**
  - Adaptive athletes ski in one of 3 categories – sit-skiers, standing adaptive skiers, and visually impaired skiers in 1.2K or 3K races
  - Presented by Becker Law
- **Barkie Birkie Skijor – 10:00am**
  - Skiers & dogs enjoy the sport of skijoring and show off their “Barkie Fever” as they race down Hayward’s Main Street in 3K sport or 5K expert events
  - Presented by Northern Lakes Cooperative Feed Mill
- **Barnebirkie - 12:00pm**
  - Where Birkie dreams begin! Imagine 1000 youth skiers, ages 3-13, skiing from Hayward City Beach, up and over the International Bridge and finishing on Hayward’s snow-covered Main Street in 1.2K, 3K and .5K distance events
  - Presented by Johnson Bank and Swiss Miss
- **Slumberland American Birkebeiner Expo - 1:00pm to 8:00pm**
  - Home to bib pick-up, this 2-day event finds over 11,000 skiers and vendors galore preparing for the largest cross-country celebration in North America! Located at Hayward High School
- **Junior Birkie - 2:00pm**
  - The next generation of passionate skiers, between 6 and 19-years of age, charge their way toward Main Street in 1.2K, 3K, or 5K races! This is where Olympic dreams are born!
  - Presented by Gear West and Rossignol
- **Junior Birkie Relays – 4:45pm**
  - Junior Team relay sprints on Hayward’s Main Street make for an afternoon of
  - action-packed excitement!
  - Presented by Gear West and Rossignol
- **Birkie Giant Ski - 5:30pm**
  - Under the twinkling Lure of Lights, skiers and non-skiers alike compete in teams of six on giant 25-foot long skis on Hayward’s snow-covered Main Street
  - Sponsored by Hayward Area Chamber of Commerce
- **Birkie Bash Celebration 2018 – 5:30pm**
  - Kick-off Birkie week at Birkie Bash 2018 - pasta & salad buffet fundraiser in support of the ABSF Phase 2 Capital Campaign
  - Live music by Molly & the Danger Band, tasty food, and Birkie Brew-Ski!
  - Tickets available at the door - \$25 per person
  - Steakhouse & Lodge, Hayward.

## Friday, February 23, 2018

- **American Birkebeiner Expo 9:00am to 8:00pm**
  - Home to bib pick-up, this 2-day event finds over 11,000 skiers and vendors galore preparing for the largest cross-country celebration in North America!
  - Located at Hayward High School
- **Kortelopet – 29K Classic & Skate – 10:45am**
  - North America's second largest cross-country ski race departs from the Highway OO Trailhead and ends on Hayward's snow-covered Main Street
  - Title Sponsor Slumberland Furniture and Presented by Marshfield Clinic
- **Prince Haakon 15K – 1:15pm**
  - In honor of the infant Prince Haakon, the future Norwegian King, who was rescued and skied to safety by Birkebeiner warriors, this exciting race ends amongst cheering fans and the ringing cowbells in downtown Hayward
  - Title Sponsor Slumberland Furniture, Presented by Northern Lakes Co-op Corner Deli

## Saturday, February 24, 2018

- **44<sup>th</sup> Annual Slumberland American Birkebeiner – 50K Skate/55K Classic – 8:15am**
  - The "Birkie" is North America's largest ski-marathon and in 2018 skiers will be part of the historic inaugural race start from the American Birkebeiner Trailhead and permanent start as skiers make their way from Cable to Hayward on the legendary Birkie Trail. The Greatest Show on Snow!
  - Title Sponsor Slumberland Furniture, Presented by SWIX.

## Sunday, February 25, 2018

- **Sunday On-Snow Ski & Fat Bike Demo - 9:00am to 2:00pm**
  - Everyone from newbie skiers to elites can try out the latest in new equipment—skis, poles, boots, bindings, and fat bikes at the American Birkebeiner Trailhead in Cable, WI - vendors galore!
- **Fast & Female Champ Chat – 9:30am to 12:00pm**
  - Join elite athletes for a morning of games, fitness, inspiration, and more!
  - Designed to encourage young female athletes. Elite athletes will mentor younger female skiers through training tips, inspirational encouragement and the importance of embracing a healthy active lifestyle.
  - Great Hall, American Birkebeiner Trailhead
  - Advance registration is required and tickets available at [www.fastandfemale.com](http://www.fastandfemale.com)



## More Birkie-inspired events throughout the year!

- **Lumberjack 5K Run/Walk – July 21, 2018**
  - Channel your flannel at the Lumberjack Run/Walk. Held in conjunction with the Lumberjack World Championships – another iconic Hayward festival! This 5K run/walk is a great way to embrace your inner lumberjack. Run/Walk starts and finishes in legendary Lumberjack Bowl on the shores of Lake Hayward! Yoho!
  - [www.lumberjackworldchampionships.com](http://www.lumberjackworldchampionships.com)
  
- **Fat Bike Birkie – 47K and 21K – March 9 & 10, 2018**
  - Now 2 days of riding! March 9, 10
  - March 9 – Expo
  - March 10 – Races, Post-Race & After Parties
  - The Fat Bike Birkie is the largest Fat Bike race in the world. Fat biking is the fastest growing sport in cycling, so enjoy this once-a-year chance to ride fat bikes on the groomed, snow covered American Birkebeiner Ski Trail.
  
- **Birkie Trail Run Festival – September 28 & 29, 2018**
  - Make it a weekend! On-Site camping, great events, Expo, vendor demos, music, food, cold beverages, bonfires, turning leaves, stars, and more!
  - September 28 – Expo begins, camping & north woods fun!
  - September 29 – Ultra, Marathon, Marathon Relay, Half-Marathon, Nordic Trek, 5K, 1K for kids - details on all Birkie events are available at [www.Birkie.com](http://www.Birkie.com)
  - US Track & Field Half Marathon Trail Championship event in 2018!

For additional information on these and other  
American Birkebeiner Ski Foundation events, visit [www.Birkie.com](http://www.Birkie.com).

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