



So Much More than Just a Race...

Have you ever wondered what it takes to create the largest cross-country ski-marathon in North America? We wanted to share a snapshot of what happens behind the scenes. From moving snow on Main Street and busing, to biffies and security – the Birkie is so much more than just a race! **(Based on Birkie 2016)**

• Birkie Expo	\$64,300
• Busing	\$32,000
• Food Stations	\$49,000
• Insurance	\$22,000
• Main Street Snow w/Public Works	\$78,000
• Medical & Security (EMS & Police)	\$44,500
• Operations Staff	\$156,900
• Other Birkie Week Events	\$24,900
• Permits, Private Property/Insurance	\$8,000
• Prizes	\$50,200
• Signs & Communications	\$25,900
• Skier Bibs, Bags, Gifts, Pins, Medals	\$175,500
• Sound, Announcing, Video	\$35,900
• Start/Finish Tents, Infrastructure	\$114,100
• Timing & Registration	\$89,500
• Toilets	\$18,700
• Trail Prep & Final Grooming	\$50,000
• Volunteer Expenses	\$48,300
• <u>Miscellaneous</u>	<u>\$49,900</u>
	\$1,137,600

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