



For Immediate Release

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American Birkebeiner - A Humble Beginning

The year was 1206 and Norway was in the midst of a civil war when Birkebeiner skiers, so called for their protective birch bark leggings, skied through the treacherous mountains and rugged forests of Norway's Osterdalen valley, smuggling Prince Haakon, the son of King Sverresson and Inga of Vartieg, to safety. The flight took the Birkebeiners and prince from Lillehammer to safety in the town of Trondheim. Inga of Vartieg never became queen as the prince's father was killed before he could return for her in Vartieg. Norwegian history credits the Birkebeiners' bravery with preserving the life of the boy who later became Norway's King Haakon Haakonsson IV and forever changed Northern Europe's history by his reign.

The story and painting of the flight were the inspiration for the first Birkebeiner ski race held in Norway in 1932. To this day, Norwegian skiers still carry a pack, symbolizing the weight of an 18-month child, in the Worldloppet's Norwegian Birkebeiner Rennet race.

The American Birkebeiner began in 1973 as the dream of the late Tony Wise. Thirty-four men and one lone woman were on the starting line clad in woolen sweaters and knickers for the 50-kilometer race from the Lumberjack Bowl in Hayward to Telemark Lodge in Cable, Wisconsin. Nineteen more women and juniors would ski a shorter race from "OO" to Telemark. Few knew they were going to make history.

Each year, in homage to the race's roots, two Birkebeiner warriors and Inga, ski the entire Birkie course on traditional wooden skis and in full period costume inspiring fellow racers along the way. The Birkebeiner warriors carry a baby doll along the course route and pick-up a real infant "Prince" before skiing the last two blocks, with Inga, to the finish line on Hayward's main street. It is a true celebration of the roots, legacy and traditions of the race.

From its humble beginnings, the American Birkebeiner has grown to become North America's largest ski race and the third largest in the world. To date, over 250,000 skiers have finished Birkie ski events. Nearly 45,000 spectators and skiers gather each February in the Cable and Hayward, Wisconsin areas for the Nordic sports festivities and in celebration of the determination and perseverance of the Birkebeiner warriors, the "Birkies."

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