

American Birkebeiner

Board of Directors Meeting

March 21, 2016

3:00 PM ABSF Office

Hayward, WI

Board Members present: Paul Eckerline, Charlie Dee, John Garrett, Brett Rondeau, Mike Mandli, John Kotar, Joe Timmerman

Board Members attending via phone: John Leighton, Yuriy Gusev

Board Members absent: Sue Scheer, Tom Duffy, Dennis Kruse, Jan Guenther

Staff Present: Ben Popp

Call to order at 3 p.m.

Approval of minutes from January 18, 2016 meeting:

Rondeau moved, Mandli seconded

Approval of agenda:

Kotar moved, Mandli seconded

President's comments:

- o Fat Tire and all Birkie-week events were quite successful
- o Messaging on Korteloppet moving to Friday & starting at OO handled well

ED Update

- o Birkie Tour was good despite cold weather. Considering moving start to Birkie start line.
- o Fat Bike: Going to move start line next year away from Cable. Will use Birkie start line because we'll have a permanent structure there, thus saving on temporary infrastructure costs in town. The race will have the same finish. Riders loved it. Survey going out to participants.
- o Staff planning aggressive promotion of ABSF membership in early April. This will involve discounts.
- o Museum opening night will take place on August 5, the evening before the annual meeting.

- o Phase II Update: no definite time for launch yet. Chris is going to various places and talking to folks, including Milwaukee.
- o Birkie: Looking to create better conditions from end of Lake Hayward and around Marketplace.
- o We had to truck a lot of snow between Duffy's field and the lake because of huge pines there. Trying to get owner to allow tree removal.
- o National Nordic Initiative meeting held Sunday after Birkie. Very successful.
- o Working on logistics of allowing skiers to race both Korte and Birkie next year.
- o Cliff will still let us use Telemark Rd. next year. Busses will come in McNaught and circle out Telemark Rd.
- o Next year we plan to groom an old Telemark trail for warm-up loop at start.
- o Birkie Enterprises: March 31 is end of fiscal year. Lisa will prepare analysis of three sources of revenue -- expo, web and on-site sales -- in preparation for recommending plan for future.

Committee reports

Finance Committee: No report.

Trail Committee: No Report.

Documentation Committee: John Leighton proposed three changes to the Bylaws. They will be discussed and voted on at May meeting to achieve fullest possible board attendance and participation.

Skier Development Committee: No report.

No report.

Competition Committee: No Report.

New Business: A letter was distributed to the board from James Bolen, Executive Director of the Cable Area Chamber of Commerce. He will be invited to an April meeting to discuss his concerns.

Adjournment.