

MINUTES
ABSF Board of Directors Meeting
January 15, 2018
3:00 PM ABSF Office

Board Members present: Paul Eckerline, Dennis Kruse, Charlie Dee, Jeff Tumbleson, Tom Duffy, Brett Rondeau, Sue Scheer, Kathie Pautsch.

Board Members Digitally Present: Jan Guenther.

Absent: Mike Mandli, Joe Timmerman Yuriy Gusev, John Kotar

Staff Present: Ben Popp,

Call to order, 3:00 PM

Approval of Agenda: Duffy moved. Pautsch second. **Approved**

Approval of Minutes from December 4, 2017 Board Meeting: Rondeau moved. Scheer second. **Approved**

President's Comments: Paul Eckerline

- Announced VIP Dinner will be held on Wednesday prior to Birkie at Old Chicago Club.
- Movie on "Saving Winter" will debut at the Birkie.

Executive Director's Report

- While guns are set up for snowmaking, our wells are not producing enough water fast enough for efficient snow making.
- We need storage facility for water, most likely pond. HKD will be onsite January 23rd to test one gun
- Problem with aid station water pumps is being analyzed but probably won't be solved until this summer.
- We're already getting huge media exposure from Birkie Bridge at Super Bowl.
- Comedian Paula Poundstone will be the honorary starter for the Birkie this year.
- Slumberland has signed up for three more years as out title sponsor.
- Birkie Enterprises is \$15,000 ahead of last year's sales.

Committee Reports

Finance: Popp subbing for Timmerman

- Because of lower-than-expected registrations, we have a \$165,000 shortfall. To adjust, our budget for next year will be based on 9,800 registrants rather than 10,600 as we did this year.
- We have restructured our chart of accounts this year. Event Operations are now grouped for all our events in these reports.
- We will not receive the \$225,000 State of Wisconsin Grant for the

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Nordic Center at OO during this fiscal year. It will come in the next fiscal year. This loss in total income will affect our net income for this fiscal year but does not affect our operations budget because this project will be capitalized.

- Cash is down \$40,400 from one year ago while total assets are up 10.5%.

Documentation: Dee
No Report.

Skier Development: Guenther
No Report

Trail Committee: Eckerline, subbing for Mandli, welcomed ABSF members Nancy Bauer, Bill Bauer and Randy Borchardt who made several points:

- Overall grooming is very good.
- Need more summer brushing, rock removal and seeding.
- First priority should be grooming from OO south because that's where the most traffic is.
- We should have ER blankets in every cabin as well as signs listing what first aid supplies are available.
- Need to stress with youth coaches to teach trail etiquette to their skiers.

Popp pointed out that Phase II of the Capital Campaign budgets \$400,000 for long-term trail improvement.

Competition: Kruse

- Kruse threw bouquets to Popp and the entire ABSF staff for all the help with the Seeley Hills Classic.

Old Business

At the December 4, 2017 meeting a Motion was made by Guenther and seconded by Pautsch to 1. Endorse Citizens Climate Lobby, 2. Endorse as Individual Business/Community Leaders, and 3. Continue to work with Citizens Climate Lobby. The motion was held over for a month and voted on.
Approved

Adjournment: Duffy moved. **Acclimation.**